

2024 CSR report

Charts its path to responsible AI

July 31, 2025 | In a digital world where algorithms grow more powerful by the day, [Sidertrade](#), a pioneer in AI-powered cash flow management, reaffirms its role as a responsible leader. Today, the company releases its 2024 CSR Report, marking a new milestone in its commitment to sustainable technology, ethical governance, and inclusive growth.

Structured in accordance with the voluntary CSRD VSME framework, Sidertrade's 2024 report tells a standout story in the tech industry: a company that, in 2024, achieved remarkable revenue growth (+26%) while reducing its carbon footprint by 3.3%. This contrast reflects Sidertrade's core ambition: to decouple business growth from environmental impact.

“Cash is still the oxygen that fuels business growth. But that growth must no longer come at any cost. We have set a new standard, one that aligns performance with purpose,” said Olivier Novasque, CEO and founder at Sidertrade. *“Our agentic AI, Aimie, must be useful, efficient, and capable of delivering business value, operational excellence, and positive societal impact.”*



In 2024, Sidertrade launched an **ambitious digital sobriety program**. With a virtualization rate of 95.6%, data centers powered by renewable energy (both in Europe and North America), and a Power Usage Effectiveness of 1.39 (well below the EU average*), Sidertrade is redefining SaaS industry benchmarks.

Sidertrade also made a notable impact in non-financial ratings, earning a **Platinum Medal from Ethifinance** and a **Silver Medal from EcoVadis**, placing it among the top 15% of rated companies in Europe. This recognition highlights both its tangible carbon reductions and the strength of its CSR governance, led by a dedicated committee reporting to executive leadership.

“Excellence and ambition are the dual engines of our CSR journey,” said Philippe Gangneux, CFO and CSR Ambassador at Sidertrade. *“Excellence ensures discipline in our commitments; ambition pushes us to aim higher, to reach further, and to generate lasting impact.”*

As an active member of the **United Nations Global Compact**, Sidertrade has aligned its roadmap with 10 of the UN's Sustainable Development Goals, including climate action, workplace equity, ethical governance, and digital resilience.

The 2024 Sidertrade CSR report, with detailed performance indicators, is available [here](#).

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About Sidetrade (www.sidetrade.com)

Sidetrade (Euronext Growth: ALBFR.PA) provides a SaaS platform designed to revolutionize how cash flow is secured and accelerated. Leveraging its new-generation agentic AI, nicknamed Aimie, Sidetrade analyzes [\\$7.2 trillion worth of B2B payment transactions daily in its Cloud](#), thereby anticipating customer payment behavior and the attrition risk of 40 million buyers worldwide. Sidetrade has a global reach, with 400+ talented employees based in Europe, the United States, and Canada, serving global businesses in more than 85 countries. Among them: AGFA, BMW Financial Services, Bunzl, DXC, Engie, Inmarsat, KPMG, Lafarge, Manpower, Morningstar, Page, Randstad, Safran, Saint-Gobain, Securitas, Siemens, UGI, Veolia. For further information, visit us at www.sidetrade.com and follow [@Sidetrade](#) on LinkedIn.

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