Copenhagen, 10 March 2020

Major Shareholder's Announcement

With reference to Section 38 of the Danish Capital Markets Act (kapitalmarkedsloven) it is hereby announced that FMR LLC has informed Scandinavian Tobacco Group A/S (the "Company") that funds administered by companies within FMR LLC on 6 March 2020 control shares in total amounting to less than 5% of the company's share capital, and FMR LLC exercises less than 5% of the voting rights.

Funds administered by FMR LLC thus control 4,997,342 shares with a nominal value of DKK 1 (aggregate nominal value DKK 4,997,342), corresponding to 5.0% of the total share capital, and on behalf of these funds FMR LLC exercises 5.00% of the voting rights.

For further information, please contact:

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