

**RECORD DATE AND PAYMENT DATE OF THE SECOND DIVIDEND INSTALLMENT OF EUR 0.03 PER SHARE RESOLVED BY THE ANNUAL GENERAL MEETING 2019**

The Annual General Meeting of Rapala VMC Corporation held on March 28, 2019 resolved on a payment of dividend of EUR 0.06 per share for the financial period that ended on December 31, 2018. The dividend shall be paid in two installments, EUR 0.03 each. The Annual General Meeting resolved that the first dividend installment of EUR 0.03 per share shall be paid in April 2019 and the second installment of EUR 0.03 per share in November 2019.

The Board of Directors of Rapala VMC Corporation has on October 30, 2019 resolved in accordance with the resolution of the Annual General Meeting that the dividend payment date for the second dividend installment of EUR 0.03 per share shall be November 8, 2019 and the record date shall be November 1, 2019.

Helsinki, October 30, 2019

RAPALA VMC CORPORATION  
Board of Directors

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Rapala group is the world's leading fishing tackle company and the global market leader in fishing lures, treble hooks and fishing related knives and tools. Group has a strong global position also in other fishing categories and it is one of the leading distributors of outdoor, hunting and winter sport products in the Nordic countries. Rapala's distribution network is largest in the industry. The main manufacturing facilities are in Finland, France, Estonia, Russia, Indonesia and the UK. Rapala group's brand portfolio includes the leading brand in the industry, Rapala, and other global brands like VMC, Sufix, Storm, Blue Fox, Luhr Jen-sen, Williamson, Dynamite Baits, Mora Ice, StrikeMaster, Marttiini and Peltonen as well as 13 Fishing outside of the USA. Group, with net sales of EUR 262 million in 2018, employs some 2 700 people in 42 countries. Rapala VMC Corporation's share is listed and traded on the Nasdaq Helsinki stock exchange since 1998.