

## **Bilag 1 / Appendix 1 – Background information on the candidates proposed for election as new members of the board of directors**

**Thorsten Köhler** is a former strategic advisor for the office of the CEO, Mark Benioff, Salesforce. He is tech-savvy entrepreneur, digital transformation expert and recognized as an effective and energetic leader; passionate about culture, emerging technologies, and the relentless pursuit of innovation. He has over 30 years of market knowledge and extensive management and sales experience to inspire and enable CEOs to activate a more personalized customer experience and to build cutting edge, user-centric platforms, products, and services.

### Current executive positions:

CEO and founder, Koehler Investment Holding GmbH (Since 2021-)

CEO and founder, Bluplanet Global GmbH (Since 2021-)

### Former executive positions:

Salesforce: Strategic advisor for the office of the CEO, Mark Benioff and the Chief Adaption Officer (2016-2021)

CEO and founder, YOUR SL GmbH (2007-2016 (acquired by Salesforce.com))

### Former board positions:

EMC (Member of the board of directors (2002-2006))

Cisco (Member of the board of directors (1996-2001))

**Jan Juul** is Vice President, Head of the EMEA Solution Consulting organization at ServiceNow. Jan brings more than 30 years of experience in the IT and software industry, including extensive experience in SaaS based hyper growth markets. Jan has served in a number of Sales, Presales and Professional Services leadership roles at European and International level, including a 4-year relocation to London for NetIQ. Jan have successfully helped establish a number of US based Software companies into both Nordic and European markets, including creation of market strategy and the development of people, processes and technology to become successful in a diverse cultural and multi-language market.

### Current executive positions:

Vice President, Head of EMEA Solution Consulting, ServiceNow (1/8 2014-)