



FERRARI TO PARTNER WITH RAKUTEN

Maranello (Italy), September 17, 2026 – Ferrari N.V. (NYSE/EXM: RACE) announces that Ferrari S.p.A., wholly-owned Italian subsidiary of Ferrari N.V., today has signed a partnership agreement with Rakuten Group, Inc., a global technology company, that will be effective from January 1, 2027.

For further information:

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