

Announcement no. 12 2022

## Reporting of transactions in Agillic A/S shares by persons with managerial responsibilities

Copenhagen – 08 July 2022 - Agillic A/S (Nasdaq First North Growth Market Denmark: AGILC)

Agillic A/S has received notification pursuant to Article 19 of the Market Abuse Regulation of transactions related to shares in Agillic A/S made by persons with managerial responsibilities in Agillic and/or persons closely associated with them.

**Johnny Henriksen, Chairman of the Board of Directors**

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Johnny Henriksen
<b>2.</b>	<b>Reason for the notification</b>	
a)	Position/status	Chairman of the Board of Directors
b)	Initial notification/Amendment	Initial notification
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Agillic A/S
b)	LEI	894500WP4D8JDZ88S128
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

a)	Description of the financial instrument, type of instrument  Identification code	Shares  AGILC DK0060955854	
b)	Nature of the transaction	Sale of shares	
c)	Price(s) and volume(s)	<b>Price(s)</b>	<b>Volume(s)</b>
		20	25,000
d)	Aggregated information - Aggregated volume – Price	25,000 shares  DKK 500,000	
e)	Date of the transaction	08 July 2022	
f)	Place of the transaction	OTC	

### Jan Juul, Board member

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Jan Juul
<b>2.</b>	<b>Reason for the notification</b>	
a)	Position/status	Board member
b)	Initial notification/Amendment	Initial notification
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	

a)	Name	Agillic A/S	
b)	LEI	894500WP4D8JDZ88S128	
4.	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument  Identification code	Shares  AGILC DK0060955854	
b)	Nature of the transaction	Purchase of shares	
c)	Price(s) and volume(s)	<b>Price(s)</b>	<b>Volume(s)</b>
		20	25,000
d)	Aggregated information - Aggregated volume - Price	25,000 DKK 500,000	shares
e)	Date of the transaction	08 July 2022	
f)	Place of the transaction	OTC	

**For further information, please contact:**

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### **About Agillic A/S**

Agillic is a Danish software company offering brands a platform through which they can work with data-driven insights and content to create, automate and send personalised communication to millions.

Agillic is headquartered in Copenhagen, Denmark, with sales and R&D teams in Berlin, Malmö, Oslo, Cluj-Napoca and Kyiv.

For further information, please visit [www.agillic.com](http://www.agillic.com).

Agillic A/S (publ) (Nasdaq First North Growth Market Denmark: AGILC) is obligated to publish the above information in compliance with the EU Market Abuse Regulation. The information was published via agent by Agillic A/S on 8 July 2022.

### **Agillic A/S**

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