

Case IH and New Holland Agriculture win nine ASABE 2021 Innovation Awards

The American Society of Agricultural and Biological Engineers (ASABE) has named seven outstanding agricultural innovations from Case IH and two from New Holland Agriculture in their annual AE50 Awards. The awards honor the year's most innovative designs in engineering products and systems for the food and agricultural industries.

London, December 14, 2020

Case IH and New Holland Agriculture, the global agricultural machinery brands of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI), have won nine ASABE 2021 AE50 awards. The prestigious awards, conferred by a panel of international engineering experts, are chosen on the basis of their impact on advanced engineering for the food and agricultural industries. The 50 best products from around the globe are named on the final list. This year the awards will be presented at the virtual ASABE Agricultural Equipment Technology Conference (AETC) to be held in February 2021.

The **Case IH** award winning innovations all hail from the brand's successful Customer Driven Product Design process. The process has proved to be key in helping farmers increase productivity, profitability and safety while at the same time reducing cost and labor.

The AFS Connect™ Steiger® series is the brand's largest and most powerful tractor range, featuring the latest technology in data management systems to enable operators to adjust, monitor and transfer data as they want. The redesigned, ergonomic cab with built-in 4G connectivity also enables remote display viewing for faster servicing and more efficient support.

The LB436 HD large square baler helps producers achieve maximum bale density and high-quality bales through the innovative use of a bale chamber that is 16% longer and provides up to 55% more plunger force than other Case IH models. As such the bales produced are denser and more consistent. The **Axial-Flow® 250 series combines with sieve pressure visualization**, help maximize cleaning system performance by equipping the operator with the feedback needed to save grain and make the correct harvesting parameter adjustments.

PRESS RELEASE

The **Case IH fertilizer applicators and air carts with 24-row air pack system** are designed to accurately deliver dry fertilizer products from a Case IH Precision Air™ 5 series air cart to a 60-foot Nutri-Placer® 940 or Nutri-Tiller® 955 fertilizer applicator. Its unique series of three-way splitters means product is delivered to 24 individual row units on 30-inch row spacing with precision and consistency. With emphasis on reducing environmental impact, this system minimizes fertilizer runoff.

The **MultiControl Armrest** design is the result of customer focus group consultations combined with the use of human positioning software, virtual reality simulators and 3D printing. Available on the Steiger and Magnum™ series tractors, the MultiControl Armrest has successfully upgraded its ergonomic rating by 58%. The **Category 3/4n 3-point hitch quick coupler** carries the load of a 2-point or 3-point rear mounted implement. This quick-hitch design is more durable and maximizes the strength and life of the quick coupler. The **Fast Riser 6100 front-fold planter**, commercialized in Brazil, features a five-section hydraulic wing downforce system and agronomically designed row unit to help increase yield potential and increase productivity.

New Holland was recognized by the panel of experts for two of its products. The **BigBaler 340 High Density large square baler** produces bales of up to 22% higher density than conventional large square balers. It has two unique features. The first is the SmartShift™ two speed gearbox which significantly increases productivity, enhances operator comfort, and improves tractor driveline protection. The second is the patented Loop Master™ knotting technology which delivers up to 26% improved twine tensile strength. It is also the first commercialized double knotter in the world that prevents plastic pollution by eliminating twine offcuts.

The **New Holland Crossover Harvesting™** system combines conventional drum threshing and Twin Rotor™ separation technology, with the TripleClean™ cleaning shoe to deliver enhanced capacity for midrange combines. This system significantly increases combine capacity and means that a midrange combine can deliver the capacity of a traditional rotary machine while maintaining the outstanding straw quality normally associated with a pure conventional system.

***CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com*

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