



# Ipsos announces the appointment of Claire Charbit as Head of CEO's Office

**Paris, 7 July 2026** - Ipsos today announces the appointment of Claire Charbit as Head of CEO's Office, effective today. In this role, Claire Charbit will join the Executive Management Committee (EMC) and will report directly to **Jean Laurent Poitou, Chief Executive Officer**.

This appointment comes as Ipsos reinvents itself and deploys its Horizons strategy, with a sharp focus on speed and Artificial Intelligence.

In addition to core CEO's office responsibilities, Claire Charbit will support the Chief Executive Officer, with the other members of the CEO Office, tracking initiatives and business performance, helping drive the Group's reinvention as well as removing roadblocks, and proposing concrete actions.

Claire brings over 25 years of international leadership experience, most recently as Group Transformation Program Director at Carrefour and previously as Chief Strategy and Transformation Officer at Europcar Mobility Group. Prior to this, she spent 16 years at Air France-KLM in senior leadership positions, notably as Chief Transformation Officer, and a decade as Principal at Accenture. She holds a PhD in Strategy & Management from Université Dauphine.

*"As we accelerate the execution of our Horizons plan, with a sharp focus on speed and AI, we are reinforcing our leadership structure to ensure optimal steering of our strategy,"* said **Jean Laurent Poitou, Chief Executive Officer**. *"I am delighted to welcome her to the team."*





## PRESS RELEASE

### **ABOUT IPSOS**

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 19,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices and is eligible for the Deferred Settlement Service (SRD).

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[www.ipsos.com](http://www.ipsos.com)

35 rue du Val de Marne  
75 628 Paris, Cedex 13 France  
Tel. +33 1 41 98 90 00

Contacts: Alexandre Boissy  
Deputy CEO

Olivier Champourtier  
Chief Financial Officer

François Malin  
Head of Investor Relations

Chama Bouazzaoui  
Corporate Communications  
Manager

**GAME CHANGERS**



[Alexandre.boissy@ipsos.com](mailto:Alexandre.boissy@ipsos.com)

[Olivier.champourtier@ipsos.com](mailto:Olivier.champourtier@ipsos.com)

[Francois.malin@ipsos.com](mailto:Francois.malin@ipsos.com)

[Chama.bouazzaoui@ipsos.com](mailto:Chama.bouazzaoui@ipsos.com)