

Case IH and New Holland Agriculture win four ASABE 2023 Innovation Awards

London, January 11, 2023

Case IH and New Holland, global agricultural brands of CNH Industrial, have won four **2023 ASABE AE50** awards from the American Society of Agricultural and Biological Engineers (ASABE). These prestigious awards honor the year's 50 most innovative products and systems engineered for the food and agricultural industries.

Case IH won its first award for the **Early Riser® 2150S Front-Fold Split-Row Planter**. It features a 50-inch split-row offset (front to back) design which maximizes residue flow and minimizes residue plugging – for more efficient and agronomic operation. The planter delivers accurate row unit ground following, seed placement and depth. All settings can be made directly from the cab allowing the farmer to easily apply the necessary adjustments to maximize productivity.

New Steiger® Series Tractor Three-Point Hitch system is the brand's second AE50-winning product. It is designed to maximize the power and lift capacity of wide-frame Steiger series tractors. The innovative system now has a 20,000-pound lift capacity and increased maximum lift height which will allow the tractor to tackle a wider variety of tasks on the farm.

New Holland Agriculture was recognized for its **2023 Guardian™ Front Boom Sprayer with PLM Intelligence™** which features all-new electronic controls and offboard connectivity. Upgrades include liquid management system controls in the cab and fill station, and a full integration to the Precision Land Management (PLM) intelligence infrastructure offered by New Holland PLM connect systems and Raven Slingshot offboard interfaces. The PLM intelligence system benefits the customer by remotely providing diagnostics, service information and agronomic data straight to a phone, tablet, or home office – meaning they can make even more timely decisions to enhance overall profitability and productivity.

Pro-Belt™ Series Variable Chamber Round Balers won New Holland's second award. The balers are equipped with the ActiveDrop™ rotor drop floor which provides the durability required by baling contractors and high use farmers. The ActiveDrop rotor drop floor provides an alert to the operator when the load on the rotor is approaching maximum capacity. This allows the operator to adjust their baling speed to avoid rotor overloading and increases overall productivity.

These awards recognize CNH Industrial's ongoing development of customer-inspired, innovative products.



PRESS RELEASE

CNH Industrial (NYSE: CNHI / MI: CNHI) is a world-class equipment and services company. Driven by its purpose of *Breaking New Ground*, which centers on Innovation, Sustainability and Productivity, the Company provides the strategic direction, R&D capabilities, and investments that enable the success of its global and regional Brands. Globally, **Case IH** and **New Holland Agriculture** supply 360° agriculture applications from machines to implements and the digital technologies that enhance them; and **CASE** and **New Holland Construction Equipment** deliver a full lineup of construction products that make the industry more productive. The Company's regionally focused Brands include: **STEYR**, for agricultural tractors; **Raven**, a leader in digital agriculture, precision technology and the development of autonomous systems; **Flexi-Coil**, specializing in tillage and seeding systems; **Miller**, manufacturing application equipment; **Kongsilde**, providing tillage, seeding and hay & forage implements; and **Eurocomach**, producing a wide range of mini and midi excavators for the construction sector, including electric solutions.

Across a history spanning over two centuries, CNH Industrial has always been a pioneer in its sectors and continues to passionately innovate and drive customer efficiency and success. As a truly global company, CNH Industrial's 37,000+ employees form part of a diverse and inclusive workplace, focused on empowering customers to grow, and build, a better world.

For more information and the latest financial and sustainability reports visit: cnhindustrial.com

For news from CNH Industrial and its Brands visit: media.cnhindustrial.com

Media contacts:

Rebecca Fabian
North America
Tel. +1 312 515 2249

Anna Angelini
United Kingdom
Tel. +44 (0)7725 826 007

mediarelations@cnhind.com