

Trading in GN Store Nord shares by board members, executives and associated persons

GN Store Nord has received notification pursuant to article 19 of regulation (EU) no. 596/2014 of the below transactions related to shares in GN Store Nord made by persons discharging managerial responsibilities in GN Store Nord and/or persons closely related with them.

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Per Wold-Olsen
2	Reason for the notification	
a)	Position/status	Chairman of the Board of Directors
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer	
a)	Name	GN Store Nord A/S
b)	LEI	5493008U3H3W0NKPFL10
4.1	Details of the transaction(s)	
a)	Description of the financial instrument, type of instrument Identification code	Shares DK0010272632
b)	Nature of the transactions	Purchase of shares
c)	Price(s) and volume(s)	Price(s) See separate exhibit
		Volume(s) See separate exhibit
d)	Aggregated information - Aggregated volume - Price	15,000 DKK 381.29
e)	Date of the transactions	2022-02-11
f)	Place of the transactions	Nasdaq Copenhagen

For further information, please contact:

Investors and analysts

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About GN

GN facilitates communication between people through intelligent hearing, audio, video, and gaming technology. Inspired by people and driven by our passion for innovation, we leverage technologies to deliver unique user experiences that bring people closer through the power of sound and vision.

GN was founded more than 150 years ago with a vision to connect the world. Today, we proudly honor that legacy with our world-leading expertise in the human ear, audio, video and speech, wireless technologies, software, miniaturization, and collaboration with leading technology partners. GN's solutions are marketed by the brands ReSound, SteelSeries, Jabra, Beltone, Interton, BlueParrott, Danavox and FalCom in 100 countries. Founded in 1869, the GN Group employs more than 7,000 people and is listed on Nasdaq Copenhagen (GN.CO).

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