



## INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

Declaration pursuant to Articles L.233-8 II of the French Commercial Code and 223-16 of the General Regulations of the Autorité des marchés financiers (AMF)

| Date of settlement of information | Total number of shares | Number of shares without voting rights (*) | Number of voting rights for threshold calculation (**) | Number of actual voting rights (exercisable at shareholders' meeting) |
|-----------------------------------|------------------------|--|--|---|
| <b>January 31, 2024</b>           | <b>20 455 403</b>      | <b>697 328</b>                             | <b>22 376 636</b>                                      | <b>21 679 308</b>   |
| December 31, 2023                 | 20 455 403             | 701 329                                    | 22 376 736   | 21 675 407  |

(\*) exclusively consisting of treasury shares.

(\*\*) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the General Regulations AMF).

### About HighCo

**As an expert marketing and communication, HighCo supports brands and retailers in accelerating the transformation of retail.**

**Listed in compartment C of Euronext Paris, and eligible for SME equity savings plans ("PEA-PME"), HighCo has nearly 500 employees.**

**HighCo has achieved a Gold rating from EcoVadis, meaning that the Group is ranked in the top 5% of companies in terms of CSR performance and responsible purchasing.**

### Your contacts

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### Upcoming event

Publication take place **after market close**.

### Quarterly gross profit

Q1 2024 Gross Profit: Wednesday, 24 April 2024  
Q2 and H1 2024 Gross Profit: Thursday, 18 July 2024  
Q3 and 9-months 2024 Gross Profit: Wednesday, 16 October 2024  
2024 Gross Profit: Wednesday, 22 January 2025

### Analyst meeting (French Society of Financial Analysts - SFAF)

2023 Annual Earnings Conference Call at 10:00 am: Thursday, 28 March 2024  
2024 Half-year Earnings Conference Call at 10:00 am: Thursday, 12 September 2024

The HighCo logo consists of the word "HighCo" in white, sans-serif font, centered within a solid red square.

## Earnings

2023 Annual Earnings: Wednesday, 27 March 2024

2024 Half-year Earnings: Wednesday, 11 September 2024



European Rising Tech LABEL



HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT), Euronext® Tech Croissance (FRTPR) and Euronext® PEA-PME 150 index (ENPME).

ISIN: FR0000054231

Reuters: HIGH.PA

Bloomberg: HCO FP

For further financial information and press releases, go to [www.highco.com](http://www.highco.com).

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