

Paris – 05 May 2025**Share Transactions Disclosure**

Banijay Group N.V.¹ (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 28 April to 02 May 2025 in accordance with the authorization given by the shareholder's annual meeting on 23 May 2024.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2025-04-28	BUY	317	8.641987	2 739.51	XAMS
2025-04-28	SELL	718	8.712451	6 255.54	XAMS
2025-04-29	BUY	87	8.984598	781.66	XAMS
2025-04-29	SELL	181	8.995470	1 628.18	XAMS
2025-04-30	BUY	298	8.979664	2 675.94	XAMS
2025-04-30	SELL	130	9.000000	1 170.00	XAMS
2025-05-02	BUY	64	8.996875	575.80	XAMS
2025-05-02	SELL	52	9.000000	468.00	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

Agenda

Q1 2025 results: 15 May 2025

Investor Relations

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Press Relations

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About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), Live experiences (through Banijay Live, a leading player in live experiences) and Online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2024, Banijay Group recorded revenue and Adjusted EBITDA of €4.8bn and €900m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).

¹ Previously known as FL Entertainment N.V. until 24 May 2024