

Pandora A/S Havneholmen 17 – 19 | DK-1561 Copenhagen V | Denmark Tel. +45 3672 OO44 www.pandoragroup.com CVR: 28 50 51 16

No. 629 **Company Announcement** 31 May 2021

Transactions in connection with share buyback programme

On 4 May 2O21, Pandora announced a share buy-back programme, cf. Company announcement no. 622. The share buyback programme is executed in accordance with Regulation (EU) No 596/2O14 of the European Parliament and of the Council of 16 April 2O14 on market abuse (market abuse regulation).

The purpose of the programme is to reduce Pandora's share capital and to meet obligations arising from company incentive programmes.

Under the programme Pandora will buy back shares for an amount up to DKK 500 million in the period from 5 May 2021 to 13 August 2021 at latest, both days inclusive.

The following transactions have been made under the programme:

	Number of shares	Average purchase price, DKK	Transaction value, DKK
Accumulated, latest announcement	116,000		88,336,367
25 May 2O21	8,000	794.76	6,358,114
26 May 2O21	7,000	816.34	5,714,413
27 May 2O21	7,000	812.73	5,689,102
28 May 2O21	8,000	824.55	6,596,398
Accumulated under the programme	146,000		112,694,394

With the transactions stated above, Pandora owns a total of 464,785 treasury shares, corresponding to 0.46 % of the Company's share capital.

In accordance with Regulation (EU) No 596/2014, all transactions related to the share buyback programme are presented in detailed form in the spread sheet attached to this Company Announcement.

PANDÖRA

About Pandora

Pandora designs, manufactures and markets hand-finished jewellery made from high-quality materials at affordable prices. Pandora jewellery is sold in more than 100 countries through more than 6,700 points of sale, including around 2,700 concept stores.

Headquartered in Copenhagen, Denmark, Pandora employs 26,000 people worldwide and crafts its jewellery at two LEED certified facilities in Thailand using mainly recycled silver and gold. The company plans to be carbon neutral by 2025 and has joined the Science Based Targets initiative to reduce emissions across its full value chain. Pandora is listed on the Nasdaq Copenhagen stock exchange and generated sales of DKK 19.0 billion (EUR 2.5 billion) in 2020.

Contact

For more information, please contact:

Investor Relations

John Bäckman VP, Investor Relations, Tax & Treasury +45 5356 6909 jobck@pandora.net

Kristoffer Aas Malmgren Investor Relations Director +45 3050 1174 kram@pandora.net

Corporate Communications

Johan Melchior Director External Relations +45 4060 1415 jome@pandora.net