

PRESS RELEASE (FIRST NORTH: WPAY)

For immediate release 30th November 2021

WESTPAY:

KICKS CHOOSES WESTPAY AS PROVIDER OF PAYMENT SOLUTIONS.

Westpay has today signed an agreement with Kicks regarding payment solutions in Sweden, Norway, and Finland. The solution enables card payments as well as Swish, Vipps, Mobile Pay, and other alternative payment methods. The value of the initial order amounts close to SEK 4 million during the coming three years.

- *Kicks is a solid and well-known brand in the Nordics. The customer experience is a key element in their success. Westpay and our solutions enable all the features and solutions they need to level up their overall offering. They made an accurate and relevant assessment and knew that their payment solution was required to support them in their ongoing business today as well as tomorrow. Now, they have a future-proof solution that they can rely on in their future journey, says Hans Edin, CCO at Westpay.*

KICKS is the Nordic region's leading beauty chain and offers a holistic concept in makeup, fragrance, skin care and hair care. With experts in 250 stores in Sweden, Norway and Finland, KICKS offers personal and inspiring beauty services and around 25,000 products from 300 brands.

For additional information, please contact:

Sten Karlsson, CEO Westpay AB
Mobile: +46 70-555 6065
Email: sten.karlsson@westpay.se

Hans Edin, CCO Westpay AB
Mobile: +46 70-688 02 05
Email: hans.edin@westpay.se

Certified Adviser is Redeye AB,
Phone: +46 8 121 576 90, email: certifiedadviser@redeye.se

This press release contains such information that Westpay AB is required to publish in accordance with the EU Market Abuse Regulation. The information was published for public disclosure on 30 November 2021 at 16:40 CET through the agency of the contact person set out above.

Westpay is a full-service fintech- and Payment Solution Provider that offers solutions that simplify payments and amplifies the overall customer experience. If you represent a restaurant, hotel, store, in-store, or e-commerce, and looking for a payment solution that adds value, we can help you all the way. The company is represented globally, headquartered in Stockholm, Sweden and is listed on Nasdaq First North Growth Market. For more information: www.westpay.se