



January 28, 2025

## Half-year report on IPSOS' liquidity contract with Exane BNP PARIBAS

Under the liquidity contract entrusted by IPSOS SA to Exane BNP Paribas, the following assets appeared on the liquidity account as at December 31, 2024:

- 24,859 IPSOS shares (transactions pending completion)
- €425,871

During the 2<sup>nd</sup> half 2024, it has been traded a total of:

Purchase	85,882 shares	€4,591,737	970 transactions
Sale	81,783 shares	€4,399,216	861 transactions

For information, the following assets appeared on the liquidity account at the last report (June 30, 2024):

- 20,202 IPSOS shares
- €652,701

During the 1<sup>st</sup> half 2024, it has been traded a total of:

Purchase	128,453 shares	€8,107,247	1,485 transactions
Sale	115,352 shares	€7,308,512	1,118 transactions

At July 1, 2021, the date of implementation of AMF decision no. 2021-01 of June 22, 2021, the following assets appeared on the liquidity account:

- 12,527 IPSOS shares
- €926,655

At December 31, 2018, the date of implementation of AMF decision no. 2018-1 of July 2, 2018, the following assets appeared on the liquidity account:

- 34,979 IPSOS shares
- €233,110