

Regulatory Release 11/2020

March 27, 2020

## Better Collective – Share buyback program

On March 19, 2020 Better Collective A/S initiated a share buyback program for up to EUR 5,000,000 (SEK 54,580,500), to be executed during the period from March 19, 2020 to June 30, 2020.

The following transactions have been executed under the program during the period from March 19, 2020 to March 26, 2020:

Date	Number of shares	Average weighted purchase price (SEK per share)	Amount (SEK)
19/03/2020	3,040	54.8879	166,859.22
20/03/2020	21,158	60.0505	1,270,548.48
23/03/2020	17,276	58.3990	1,008,901.12
24/03/2020	22,538	60.3135	1,359,345.66
25/03/2020	16,411	62.5377	1,026,306.19
Accumulated under the program following above purchases:	101,017	60.5702	6,118,620.25

Following the above purchases, Better Collective A/S holds 101,017 treasury shares corresponding to 0.22 % of the outstanding share capital of the company,

Purchases for an amount of up to EUR 4,439,487 (SEK 48,461,880) remain to be executed under the program.

### Contacts

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This information is such information as Better Collective A/S is obliged to make public pursuant to the EU Market Abuse Regulation.

### About Better Collective:

Better Collective's vision is to empower iGamers through transparency and technology – this is what has made them the world's leading developer of digital platforms for betting tips, bookmaker information and iGaming communities. Better Collective's portfolio includes websites and products, among other bettingexpert.com, the trusted home of tips from expert tipsters and in depth betting theory. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO).