



FOR IMMEDIATE RELEASE

Disclosure Of Trading In Own Shares For May 2021

CLICHY - June 07, 2021

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for May 2021 :

| Date | Number of shares | Average weighted price in € | Amount in € |
|--------------|------------------|-----------------------------|---------------------|
| 03/05/21 | 3,270 | 60.3175 | 197,238.23 |
| 04/05/21 | 3,190 | 61.8007 | 197,144.23 |
| 05/05/21 | 3,205 | 61.4403 | 196,916.16 |
| 06/05/21 | 3,180 | 61.9510 | 197,004.18 |
| 07/05/21 | 3,178 | 62.7032 | 199,270.77 |
| 10/05/21 | 3,090 | 63.9598 | 197,635.78 |
| 11/05/21 | 3,078 | 64.0152 | 197,038.79 |
| 12/05/21 | 3,079 | 63.7090 | 196,160.01 |
| 13/05/21 | 3,079 | 64.0966 | 197,353.43 |
| 14/05/21 | 3,073 | 64.4176 | 197,955.28 |
| 17/05/21 | 3,064 | 64.2128 | 196,748.02 |
| 18/05/21 | 3,060 | 64.2158 | 196,500.35 |
| 19/05/21 | 3,060 | 64.2814 | 196,701.08 |
| 20/05/21 | 3,060 | 63.7767 | 195,156.70 |
| 21/05/21 | 3,100 | 63.1974 | 195,911.94 |
| 24/05/21 | 3,100 | 63.2640 | 196,118.40 |
| 25/05/21 | 3,100 | 63.3350 | 196,338.50 |
| 26/05/21 | 3,164 | 61.9913 | 196,140.47 |
| 27/05/21 | 3,200 | 62.5574 | 200,183.68 |
| 28/05/21 | 3,200 | 62.1492 | 198,877.44 |
| 31/05/21 | 3,240 | 60.5740 | 196,259.76 |
| TOTAL | 65,770 | 62.9262 | 4,138,653.21 |

ABOUT BIC

A world leader in stationery, lighters and shavers, BIC brings simplicity and joy to everyday life. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable, essential products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as BIC Kids™, BIC Flex™, BodyMark by BIC™, Cello®, DjeeP, Lucky Stationery, Rocketbook, Soleil®, Tipp-Ex®, Us.™, Wite-Out® and more. In 2020, BIC Net Sales were 1,627.9 million euros. The Company is listed on "Euronext Paris," is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and education. It received an A- Leadership score from CDP For more, visit www.bic.com or follow us on [LinkedIn](#), [Instagram](#), [Twitter](#), or [YouTube](#).

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2021 AGENDA

ALL DATES TO BE CONFIRMED

| | |
|---------------------------------|-------------------------|
| First Half 2021 Results | July 28, 2021 |
| 3rd Quarter 2021 Results | October 26, 2021 |