

EVOLUTION OF SOCIÉTÉ BIC'S BOARD OF DIRECTORS COMPOSITION

Clichy, France – February 19, 2025 – The Board of Directors, in its meeting of February 18, 2025, acknowledged the wish of Maëlys Castella, whose term of office as Director is expiring in May 2025, not to seek reelection.

On the recommendation of the Nominations, Governance and CSR Committee, the Board of Directors unanimously decided to propose the appointment of Esther Gaide as an Independent Director at the next Shareholders Meeting to be held on May 20, 2025.

The Board of Directors also recommended that, subject to the vote of the Shareholders' Meeting, Esther Gaide be appointed Chair of the Audit Committee and a member of the Remuneration Committee.

Esther Gaide is a graduate of ESSEC and a chartered accountant. Esther Gaide began her career in 1983 in external auditing, first with PricewaterhouseCoopers in Paris and London, then with Deloitte in Paris and Los Angeles. In 1994, she joined the Bolloré Group, where she held various positions in the finance department. In 2011, she joined Technicolor as Group Controller, before becoming Chief Financial Officer and member of the Executive Committee in 2015. From March 2018 to April 2023, she was Chief Financial Officer of the Elior Group. She is Director and Chair of the Audit Committee of Forvia as well as Director and Chair of the Audit Committee of Iliad SA.

Nikos Koumettis, Chair of the Board of Directors, said: "On behalf of BIC's Board of Directors, I would like to sincerely thank Maëlys for her active contribution to the work of the Board and for her commitment over the course of her two mandates, particularly as Chair of the Audit Committee, and extend a warm welcome to Esther Gaide."

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ABOUT BIC

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