

## **RAPALA VMC CORPORATION – FINANCIAL STATEMENTS AND CORPORATE GOVERNANCE STATEMENT 2019 PUBLISHED**

Rapala VMC Corporation's Financial Statements and Corporate Governance Statement 2019 have been published as attachments to this stock exchange release.

These statements and other investor information as well as report on corporate responsibility are available on the Group's corporate website at [www.rapalavmc.com](http://www.rapalavmc.com) in English and Finnish.

RAPALA VMC CORPORATION

Nicolas Warchalowski

Chief Executive Officer

For further information:

Olli Aho, Investor Relations, tel. +358 9 7562 540

Jan-Elof Cavander, Chief Financial Officer, tel. +358 9 7562 540

Distribution: Nasdaq Helsinki and main media

Rapala group is the world's leading fishing tackle company and the global market leader in fishing lures, treble hooks and fishing related knives and tools. Group has a strong global position also in other fishing categories and it is one of the leading distributors of outdoor, hunting and winter sport products in the Nordic countries. Rapala's distribution network is largest in the industry. The main manufacturing facilities are in Finland, France, Estonia, Russia, Indonesia and the UK. Rapala group's brand portfolio includes the leading brand in the industry, Rapala, and other global brands like VMC, Sufix, Storm, Blue Fox, Luhr Jensen, Williamson, Dynamite Baits, Mora Ice, StrikeMaster, Marttiini and Peltonen as well as 13 Fishing outside of the USA. Group, with net sales of EUR 275 million in 2019, employs some 2 300 people in 42 countries. Rapala VMC Corporation's share is listed and traded on the Nasdaq Helsinki stock exchange since 1998.