

## Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to article 19 of the EU Regulation 596/2014 and according to a power of attorney given by Rasmus Werner Nielsen, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

1.	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name	Rasmus Werner Nielsen					
2.	Reason for the notification						
a)	Position/status	CEO					
b)	Initial notification/Amendment	Initial notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Alm. Brand A/S					
b)	LEI <sup>1</sup>	549300H4TGLJVZ6VTA48					
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Shares					
	Identification code	DK00152250344					
b)	Nature of the transaction	Award of share-based remuneration					
c)	Price(s) and volume(s)	<table><tr><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>DKK 82,798.50</td><td>1,275 shares</td></tr></table>	Price(s)	Volume(s)	DKK 82,798.50	1,275 shares	
Price(s)	Volume(s)						
DKK 82,798.50	1,275 shares						
d)	Aggregated information - Aggregated volume - Price						
e)	Date of the transaction	6 August 2020					
f)	Place of the transaction	Non-marketplace transaction					

### Contact

Please direct any questions regarding this announcement to:

Senior Investor Relations Officer Mikael Bo Larsen, Mobile no. +45 5143 8002

<sup>1</sup> LEI codes are currently not a mandatory field.