



Announcement no. 9

April 12, 2021

Major shareholder notification – BlackRock, Inc.

GN Store Nord A/S hereby announces that on April 12, 2021, pursuant to Section 38(1) of the Danish Capital Markets Act, it received a notification from BlackRock, Inc. stating that on April 9, 2021 BlackRock, Inc. held shares and financial instruments, cf. Section 38 and Sections 39(2)(1) and (2) of the Danish Capital Markets Act, representing 5.00% and 0.06%, respectively, (in aggregate 5.06%) of the share capital and voting rights in GN Store Nord A/S.

For further information, please contact:

Investors and analysts

Henriette Wennicke

Vice President – Investor Relations & Treasury

Tel: +45 45 75 03 33

Or

Rune Sandager

Director – Investor Relations & Treasury

Tel: +45 45 75 92 57

Press and the media

Lars Otto Andersen-Lange

Head of Media Relations & Corporate Public Affairs

Tel: +45 45 75 02 55

About GN Group

The GN Group enables people to Hear More, Do More and Be More through its intelligent hearing, audio and video collaboration solutions. Inspired by people and driven by our innovation leadership, we leverage technological synergies between our hearing and audio divisions to deliver unique and increasingly individualized user experiences in our products and solutions.

150 years ago, GN was founded with a truly innovative and global mindset. Today, we honor that legacy with world-leading expertise in the human ear, sound and video processing, wireless technology, miniaturization and collaborations with leading technology partners. GN's solutions are marketed by the brands ReSound, Beltone, Interton, Jabra, BlueParrott and FalCom in 100 countries. Founded in 1869, the GN Group employs 6,500 people and is listed on Nasdaq Copenhagen (GN.CO).

Visit our homepage [GN.com](https://www.gn.com) - and connect with us on [LinkedIn](#), [Facebook](#) and [Twitter](#).