

# LVMH

## ***Half yearly report on LVMH's liquidity contract with ODDO BHF SCA***

Paris, July 4<sup>th</sup>, 2024

Pursuant to LVMH's liquidity contract with Oddo BHF SCA, on the 30<sup>th</sup> of June 2024 the following amounts appeared on the liquidity account:

- 31,000 shares
- 20,083,935.40 euros in cash

During the first half of 2024, the following transactions were made under the terms of the LVMH liquidity contract:

- 3,266 purchases, for a total volume of 184,937 shares and a total amount of 142,235,591.80 euros
- 2,886 sales, for a total volume of 174,937 shares and a total amount of 135,987,110.80 euros

As a reminder, at the signing date of the liquidity contract, the following amounts appeared on the liquidity account:

- 40,000 shares
- 32,476,235.80 euros in cash

PURCHASES			
Date	Number of transactions	Number of shares	Amount in euros
<b>Total</b>	<b>3,266</b>	<b>184,937</b>	<b>142,235,591.80</b>
02/01/2024	66	3,000	2,184,000.00
03/01/2024	99	6,000	4,233,000.00
04/01/2024	26	1,000	694,000.00
05/01/2024	35	3,000	2,059,700.00
08/01/2024	5	1,000	684,000.00
09/01/2024	31	2,000	1,367,000.00
10/01/2024	0	0	0.00
11/01/2024	48	3,000	2,034,000.00
12/01/2024	8	3,000	1,980,000.00
15/01/2024	19	1,000	669,000.00
16/01/2024	9	1,000	664,000.00
17/01/2024	36	3,000	1,959,400.00
18/01/2024	0	0	0.00
19/01/2024	22	2,000	1,321,000.00
22/01/2024	16	1,000	659,000.00
23/01/2024	0	0	0.00
24/01/2024	0	0	0.00
25/01/2024	19	1,000	678,000.00
26/01/2024	0	0	0.00
30/01/2024	0	0	0.00
31/01/2024	23	2,000	1,549,000.00
01/02/2024	22	1,000	768,000.00
02/02/2024	0	0	0.00
06/02/2024	17	1,000	775,000.00
07/02/2024	0	0	0.00
08/02/2024	0	0	0.00
09/02/2024	43	3,000	2,407,000.00
12/02/2024	0	0	0.00
13/02/2024	51	4,000	3,230,000.00
14/02/2024	47	2,730	2,153,020.00
15/02/2024	0	0	0.00
16/02/2024	30	1,000	819,000.00
19/02/2024	10	99	79,596.00
20/02/2024	32	2,000	1,633,000.00
21/02/2024	18	1,000	820,000.00
22/02/2024	0	0	0.00
23/02/2024	0	0	0.00
26/02/2024	52	2,000	1,682,900.00
27/02/2024	0	0	0.00
28/02/2024	1	1,000	845,000.00
29/02/2024	92	4,000	3,393,000.00
01/03/2024	0	0	0.00
04/03/2024	26	2,000	1,677,000.00
05/03/2024	59	2,000	1,659,000.00
06/03/2024	14	785	646,055.00
07/03/2024	36	2,000	1,649,000.00
08/03/2024	0	0	0.00

SALES			
Date	Number of transactions	Number of shares	Amount in euros
<b>Total</b>	<b>2,886</b>	<b>174,937</b>	<b>135,987,110.80</b>
02/01/2024	13	1,000	740,000.00
03/01/2024	0	0	0.00
04/01/2024	12	1,000	700,000.00
05/01/2024	41	2,000	1,377,000.00
08/01/2024	13	1,000	689,000.00
09/01/2024	0	0	0.00
10/01/2024	11	1,000	686,000.00
11/01/2024	25	1,000	688,900.00
12/01/2024	35	2,000	1,331,000.00
15/01/2024	10	1,000	675,000.00
16/01/2024	0	0	0.00
17/01/2024	0	0	0.00
18/01/2024	5	3,000	2,010,000.00
19/01/2024	3	1,000	669,000.00
22/01/2024	49	2,000	1,337,000.00
23/01/2024	21	1,000	670,000.00
24/01/2024	60	3,000	2,040,117.10
25/01/2024	23	2,000	1,371,557.00
26/01/2024	50	8,000	5,930,125.80
30/01/2024	20	2,000	1,565,000.00
31/01/2024	5	500	389,000.00
01/02/2024	26	1,500	1,161,100.00
02/02/2024	19	1,000	779,000.00
06/02/2024	0	0	0.00
07/02/2024	29	2,000	1,568,500.00
08/02/2024	45	3,000	2,385,000.00
09/02/2024	37	3,000	2,425,000.00
12/02/2024	36	2,000	1,633,000.00
13/02/2024	0	0	0.00
14/02/2024	67	2,730	2,181,121.50
15/02/2024	6	1,000	813,400.00
16/02/2024	24	2,000	1,648,000.00
19/02/2024	52	1,599	1,306,904.20
20/02/2024	21	1,000	822,000.00
21/02/2024	6	1,000	826,000.00
22/02/2024	31	2,000	1,664,000.00
23/02/2024	13	1,000	847,000.00
26/02/2024	17	1,000	846,000.00
27/02/2024	7	500	424,000.00
28/02/2024	0	0	0.00
29/02/2024	24	2,000	1,716,000.00
01/03/2024	19	1,000	848,000.00
04/03/2024	22	1,000	842,000.00
05/03/2024	0	0	0.00
06/03/2024	15	1,000	835,000.00
07/03/2024	77	4,000	3,343,000.00
08/03/2024	34	2,000	1,695,000.00

PURCHASES			
Date	Number of transactions	Number of shares	Amount in euros
11/03/2024	2	23	19,274.00
12/03/2024	45	3,000	2,532,000.00
13/03/2024	17	1,000	853,000.00
14/03/2024	25	1,000	873,387.70
15/03/2024	18	1,000	866,000.00
18/03/2024	21	1,000	857,000.00
19/03/2024	45	2,000	1,698,000.00
20/03/2024	57	4,000	3,328,000.00
21/03/2024	63	3,000	2,536,322.00
22/03/2024	52	4,000	3,328,900.00
25/03/2024	40	2,000	1,638,000.00
26/03/2024	36	2,000	1,644,000.00
27/03/2024	0	0	0.00
28/03/2024	0	0	0.00
02/04/2024	58	3,000	2,481,000.00
03/04/2024	2	800	652,800.00
04/04/2024	0	0	0.00
05/04/2024	39	3,000	2,407,200.00
08/04/2024	0	0	0.00
09/04/2024	31	2,000	1,596,000.00
10/04/2024	50	3,000	2,370,000.00
11/04/2024	56	2,000	1,574,000.00
12/04/2024	81	3,000	2,351,000.00
15/04/2024	18	1,000	792,000.00
16/04/2024	97	4,000	3,132,400.00
17/04/2024	0	0	0.00
18/04/2024	54	3,000	2,391,000.00
19/04/2024	22	2,000	1,578,000.00
22/04/2024	19	1,000	796,000.00
23/04/2024	0	0	0.00
24/04/2024	31	2,000	1,593,000.00
25/04/2024	86	5,000	3,918,500.00
26/04/2024	0	0	0.00
29/04/2024	31	2,000	1,568,000.00
30/04/2024	16	1,000	773,000.00
02/05/2024	41	2,000	1,543,000.00
03/05/2024	0	0	0.00
06/05/2024	36	2,000	1,556,900.00
07/05/2024	15	1,000	781,000.00
08/05/2024	34	1,000	789,000.00
09/05/2024	11	1,000	782,000.00
10/05/2024	0	0	0.00
13/05/2024	15	1,000	783,000.00
14/05/2024	49	1,000	784,958.00
15/05/2024	88	4,000	3,118,800.00
16/05/2024	12	1,000	784,000.00
17/05/2024	20	1,000	781,000.00
20/05/2024	18	1,000	778,000.00

SALES			
Date	Number of transactions	Number of shares	Amount in euros
11/03/2024	18	1,808	1,531,610.40
12/03/2024	65	3,000	2,562,000.00
13/03/2024	37	2,000	1,726,000.00
14/03/2024	22	2,000	1,754,000.00
15/03/2024	0	0	0.00
18/03/2024	0	0	0.00
19/03/2024	49	2,000	1,713,033.60
20/03/2024	64	3,000	2,536,000.00
21/03/2024	36	2,000	1,710,100.00
22/03/2024	0	0	0.00
25/03/2024	44	2,000	1,648,200.00
26/03/2024	16	1,000	835,000.00
27/03/2024	43	2,000	1,654,000.00
28/03/2024	37	1,800	1,511,400.00
02/04/2024	29	1,000	840,000.00
03/04/2024	0	0	0.00
04/04/2024	15	1,000	821,000.00
05/04/2024	0	0	0.00
08/04/2024	21	1,000	806,000.00
09/04/2024	0	0	0.00
10/04/2024	38	2,000	1,596,200.00
11/04/2024	16	1,000	792,000.00
12/04/2024	15	1,000	797,200.00
15/04/2024	57	3,000	2,380,000.00
16/04/2024	14	1,000	790,100.00
17/04/2024	97	7,000	5,658,600.00
18/04/2024	12	1,000	805,000.00
19/04/2024	28	2,000	1,592,000.00
22/04/2024	20	1,000	802,000.00
23/04/2024	15	1,000	795,000.00
24/04/2024	39	2,000	1,604,000.00
25/04/2024	0	0	0.00
26/04/2024	42	3,000	2,373,000.00
29/04/2024	0	0	0.00
30/04/2024	0	0	0.00
02/05/2024	48	1,000	780,000.00
03/05/2024	60	4,000	3,128,000.00
06/05/2024	21	1,000	785,538.50
07/05/2024	127	3,000	2,364,944.70
08/05/2024	15	1,000	794,000.00
09/05/2024	9	1,000	788,000.00
10/05/2024	1	1,000	795,100.00
13/05/2024	0	0	0.00
14/05/2024	29	2,000	1,577,820.40
15/05/2024	26	2,000	1,573,000.00
16/05/2024	0	0	0.00
17/05/2024	0	0	0.00
20/05/2024	0	0	0.00

PURCHASES			
Date	Number of transactions	Number of shares	Amount in euros
21/05/2024	37	2,000	1,543,467.70
22/05/2024	75	3,000	2,274,000.00
24/05/2024	31	2,000	1,500,000.00
27/05/2024	0	0	0.00
28/05/2024	66	3,000	2,249,798.00
29/05/2024	76	5,000	3,662,700.00
30/05/2024	9	500	362,500.00
03/06/2024	0	0	0.00
04/06/2024	10	1,000	738,000.00
05/06/2024	0	0	0.00
06/06/2024	0	0	0.00
07/06/2024	15	1,000	756,000.00
10/06/2024	34	4,000	2,985,200.00
11/06/2024	24	1,500	1,107,500.00
12/06/2024	16	500	368,000.00
13/06/2024	52	2,000	1,465,000.00
14/06/2024	119	4,000	2,874,000.00
17/06/2024	57	1,920	1,350,920.00
18/06/2024	46	3,080	2,201,808.00
19/06/2024	24	2,000	1,410,000.00
20/06/2024	0	0	0.00
21/06/2024	0	0	0.00
24/06/2024	0	0	0.00
25/06/2024	13	1,000	731,000.00
26/06/2024	54	3,000	2,178,585.40
27/06/2024	42	3,000	2,166,000.00
28/06/2024	3	1,000	710,000.00

SALES			
Date	Number of transactions	Number of shares	Amount in euros
21/05/2024	0	0	0.00
22/05/2024	0	0	0.00
24/05/2024	21	1,000	757,000.00
27/05/2024	27	1,000	753,500.00
28/05/2024	32	1,000	755,000.00
29/05/2024	0	0	0.00
30/05/2024	44	2,500	1,830,050.00
03/06/2024	31	2,000	1,486,500.00
04/06/2024	40	2,000	1,484,597.20
05/06/2024	78	4,000	2,991,390.40
06/06/2024	31	2,000	1,521,100.00
07/06/2024	15	1,000	764,000.00
10/06/2024	0	0	0.00
11/06/2024	13	1,000	739,000.00
12/06/2024	18	1,000	742,000.00
13/06/2024	26	2,000	1,472,000.00
14/06/2024	0	0	0.00
17/06/2024	44	3,000	2,137,400.00
18/06/2024	25	2,000	1,448,700.00
19/06/2024	19	1,000	710,000.00
20/06/2024	22	2,000	1,426,300.00
21/06/2024	28	2,000	1,438,000.00
24/06/2024	34	2,000	1,451,000.00
25/06/2024	45	3,000	2,204,000.00
26/06/2024	23	1,000	730,000.00
27/06/2024	9	1,000	732,000.00
28/06/2024	13	1,000	716,000.00

## LVMH

LVMH Moët Hennessy Louis Vuitton is represented in Wines and Spirits by a portfolio of brands that includes Moët & Chandon, Dom Pérignon, Veuve Clicquot, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Colgin Cellars, Hennessy, Glenmorangie, Ardbeg, Belvedere, Woodinville, Volcán de Mi Tierra, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Newton, Bodega Numanthia, Ao Yun, Château d'Esclans, Château Galoupet, Joseph Phelps and Château Minuty. Its Fashion and Leather Goods division includes Louis Vuitton, Christian Dior, Celine, Loewe, Kenzo, Givenchy, Fendi, Emilio Pucci, Marc Jacobs, Berluti, Loro Piana, RIMOWA, Patou, Barton Perreira and Vuarnet. LVMH is present in the Perfumes and Cosmetics sector with Parfums Christian Dior, Guerlain, Parfums Givenchy, Kenzo Parfums, Parfums Loewe, Benefit Cosmetics, Make Up For Ever, Acqua di Parma, Fresh, Fenty Beauty by Rihanna, Maison Francis Kurkdjian and Officine Universelle Buly. LVMH's Watches and Jewelry division comprises Bulgari, Tiffany & Co., TAG Heuer, Chaumet, Zenith, Fred and Hublot. LVMH is also active in selective retailing as well as in other activities through DFS, Sephora, Le Bon Marché, La Samaritaine, Groupe Les Echos, Cova, Le Jardin d'Acclimatation, Royal Van Lent, Belmond and Cheval Blanc hotels.

## LVMH CONTACTS

<b>Analysts and investors</b> <i>Rodolphe Ozun</i> LVMH + 33 1 44 13 27 21	<b>Media</b> <i>Jean-Charles Tréhan</i> LVMH + 33 1 44 13 26 20
---	--

## MEDIA CONTACTS

<b>France</b> <i>Charlotte Mariné</i> / +33 6 75 30 43 91 <i>Axelle Gadala</i> / +33 6 89 01 07 60 Publicis Consultants +33 1 44 82 46 05	<b>France</b> <i>Michel Calzaroni</i> / + 33 6 07 34 20 14 <i>Olivier Labesse</i> / <i>Hugues Schmitt</i> / <i>Thomas Roborel de Climens</i> / + 33 6 79 11 49 71
<b>Italy</b> <i>Michele Calcaterra</i> / <i>Matteo Steinbach</i> SEC and Partners + 39 02 6249991	<b>UK</b> <i>Hugh Morrison</i> / <i>Charlotte McMullen</i> Montfort Communications + 44 7921 881 800
<b>US</b> <i>Nik Deogun</i> / <i>Blake Sonnenshein</i> Brunswick Group + 1 212 333 3810	<b>China</b> <i>Daniel Jeffreys</i> Deluxewords + 44 772 212 6562 + 86 21 80 36 04 48