

Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to article 19 of the EU Regulation 596/2014 and according to a power of attorney given by Søren Boe Mortensen, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

1.	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name	Søren Boe Mortensen					
2.	Reason for the notification						
a)	Position/status	CEO					
b)	Initial notification/Amendment	Initial notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Alm. Brand A/S					
b)	LEI ¹	549300H4TGLJVZ6VTA48					
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Shares					
	Identification code	DK00152250344					
b)	Nature of the transaction	Award of share-based remuneration					
c)	Price(s) and volume(s)	<table><tr><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>DKK 403,000.02</td><td>6,947 shares</td></tr></table>		Price(s)	Volume(s)	DKK 403,000.02	6,947 shares
Price(s)	Volume(s)						
DKK 403,000.02	6,947 shares						
d)	Aggregated information - Aggregated volume - Price						
e)	Date of the transaction	5 December 2018					
f)	Place of the transaction	Non-marketplace transaction					

Contact

Please direct any questions regarding this announcement to:
 Susanne Bilstoft, Head of Information and Investor Relations, tel. +45 35 47 76 61.

¹ LEI codes are currently not a mandatory field.