

ZetaDisplay acquires Beyond Digital Solutions Ltd

Malmö - ZetaDisplay AB (publ) today announced the acquisition of Beyond Digital Solutions Ltd, a UK company. The acquisition is a step for ZetaDisplay in further expanding its European market presence by access to the UK market. This acquisition will be accretive to group EBITDA and was fully funded by equity from ZetaDisplay's owner, Hanover Investors.

Malmö, 9 April 2024

This information is information that ZetaDisplay AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of Anders Olin, at 10:45 CET on 9 April 2024

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ABOUT ZETADISPLAY

20 years of leadership and innovation in digital signage.

ZetaDisplay was founded 2003 in Sweden as one of the early pioneers of digital signage. We are one of the leading European corporations in the digital signage market and a leading force in the European digital signage industry. Our proprietary software platform, digital business development and consulting services, innovative digital signage solutions, and creative concepts regularly inspire- influence and guide millions of people every day in retail environments, in restaurants, on advertising screens, in factories, on trains, on cruise ships, in stadiums, in workplaces and in all types of public spaces indoor and outdoor. ZetaDisplay is one of the largest leading European digital signage companies with direct operations in eight European countries and the US with 120,000 active installations in over 50 countries,



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across all major continents where we are the business partner of choice for many of the worlds most respected blue-chip brands and companies.

ZetaDisplay is based in Malmö-Sweden, has a turnover of SEK +500 million and employs approx. 240 co-workers ZetaDisplay is owned by the investment company Hanover Investors. More information at www.ir.zetadisplay.com and www.hanoverinvestors.com.