



January 13, 2026

## **Half-year report on IPSOS' liquidity contract with BNP PARIBAS**

Under the liquidity contract entrusted by IPSOS to BNP Paribas, the following assets appeared on the liquidity account as at December 31, 2025:

- 28,580 IPSOS shares
- €302,466

During the 2<sup>nd</sup> half 2025, it has been traded a total of:

Purchase	47,480 shares	€1,812,695	651 transactions
Sale	44,433 shares	€1,684,398	494 transactions

For information, the following assets appeared on the liquidity account at the last report (June 30, 2025):

- 26,173 IPSOS shares
- €399,116

During the 1<sup>st</sup> half 2025, it has been traded a total of:

Purchase	61,133 shares	€2,677,607	780 transactions
Sale	61,211 shares	€2,709,695	792 transactions

At July 1, 2021, the date of implementation of AMF decision no. 2021-01 of June 22, 2021, the following assets appeared on the liquidity account:

- 12,527 IPSOS shares
- €926,655

At December 31, 2018, the date of implementation of AMF decision no. 2018-1 of July 2, 2018, the following assets appeared on the liquidity account:

- 34,979 IPSOS shares
- €233,110