

15 February 2023
Announcement no. 11/2024

Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to article 19 of the EU Regulation 596/2014 and according to a power of attorney given by Rasmus Werner Nielsen, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

| 1. | Details of the person discharging managerial responsibilities/person closely associated | | | | | |
|-----------|--|--|----------|-----------|-----------|---------------|
| a. | Name | Rasmus Werner Nielsen | | | | |
| 2. | Reason for the notification | | | | | |
| a. | Position/status | CEO | | | | |
| b. | Initial notification/ Amendment | Initial notification | | | | |
| 3. | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a. | Name | Alm. Brand A/S | | | | |
| b. | LEI | 549300H4TGLJVZ6VTA48 | | | | |
| 4. | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a. | Description of the financial instrument, type of instrument | Shares | | | | |
| | Identification code | DK0015250344 | | | | |
| b. | Nature of the transaction | Award of share-based remuneration | | | | |
| c. | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>DKK 12.43</td> <td>20,647 shares</td> </tr> </tbody> </table> | Price(s) | Volume(s) | DKK 12.43 | 20,647 shares |
| Price(s) | Volume(s) | | | | | |
| DKK 12.43 | 20,647 shares | | | | | |
| d. | Aggregated information | | | | | |
| | - Aggregated volume | 20,647 shares | | | | |
| | - Price | DKK 256,642.21 | | | | |
| e. | Date of the transaction | 15 February 2024 | | | | |
| f. | Place of the transaction | Non-marketplace transaction | | | | |

Contact

Please direct any questions regarding this announcement to:

Mads Thinggaard - Head of Investor Relations, Rating & ESG Reporting - mobile no. +45 2025 5469