

December 3<sup>rd</sup> 2025

Announcement no. 81/2025

## Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to article 19 of the EU Regulation 596/2014 Alm. Brand A/S is required to publish information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

|    |                                                                                                                                                                                                   |                                   |               |
|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|---------------|
| 1. | Details of the person discharging managerial responsibilities/person closely associated                                                                                                           |                                   |               |
| a. | Name                                                                                                                                                                                              | Andreas Ruben Madsen              |               |
| 2. | Reason for the notification                                                                                                                                                                       |                                   |               |
| a. | Position/status                                                                                                                                                                                   | Deputy CEO                        |               |
| b. | Initial notification/<br>Amendment                                                                                                                                                                | Initial notification              |               |
| 3. | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor                                                                                     |                                   |               |
| a. | Name                                                                                                                                                                                              | Alm. Brand A/S                    |               |
| b. | LEI                                                                                                                                                                                               | 549300H4TGLJVZ6VTA48              |               |
| 4. | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |                                   |               |
| a. | Description of the financial instrument, type of instrument                                                                                                                                       | Shares                            |               |
|    | Identification code                                                                                                                                                                               | DK0015250344                      |               |
| b. | Nature of the transaction                                                                                                                                                                         | Award of share-based remuneration |               |
| c. | Price(s) and volume(s)                                                                                                                                                                            | Price(s)                          | Volume(s)     |
|    |                                                                                                                                                                                                   | DKK 17.90                         | 20,704 shares |
| d. | Aggregated information                                                                                                                                                                            |                                   |               |
|    | - Aggregated volume<br>- Price                                                                                                                                                                    | 20,704 shares<br>DKK 370,602      |               |
| e. | Date of the transaction                                                                                                                                                                           | December 2 <sup>nd</sup> 2025     |               |
| f. | Place of the transaction                                                                                                                                                                          | Nasdaq Copenhagen A/S             |               |

### Contact

Please direct any questions regarding this announcement to:

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