



## **New 'Mobilisights' Business Unit Advances Stellantis' Growing Data and Connected Services Offer**

- **Mobilisights will leverage data from Stellantis' connected vehicles, which are expected to reach 34 million by 2030**
- **Mobilisights to operate as an independent business unit, collaborate with data partners and license data to a wide range of customers, including other automakers**
- **Consistent with Dare Forward 2030, Mobilisights will be a key contributor to the €20 billion in incremental annual revenues expected from software-related services by 2030**

AMSTERDAM, January 5, 2023 –Today at CES 2023, Stellantis N.V. announced the establishment of [Mobilisights](#), an independent business unit, fully dedicated to growing the Company's data as a service (DaaS) business and developing and licensing innovative B2B products, applications and services. Mobilisights products will be available to a diverse set of entities, including private enterprises, public-sector utilities, education and research institutions, fostering data-driven decision making and enabling a wide-ranging portfolio of applications and services.

As one of the seven accretive business units announced in the [Dare Forward 2030](#) strategic plan, Mobilisights represents an important step in Stellantis' efforts to grow and accelerate its software and data business.

"The vision for Mobilisights is to contribute to a smarter world, leveraging the insights that vehicle data provide to inspire innovative applications and services that can transform and dramatically improve the day-to-day lives of users and businesses," said Sanjiv Ghate,

Mobilisights CEO. “Harnessing effectively, sensor and other data available from connected vehicles can enable a wide range of services and applications with compelling benefits, ranging from personalized usage-based insurance to road hazard detection and traffic management. With its 14 iconic brands and millions of connected vehicles, Stellantis has unmatched global data scale capable of powering this business forward.”

Fully leveraging the data from 34 million connected vehicles the Company plans to reach by the end of the decade, Mobilisights has exclusive access and rights to license vehicle and related data from all Stellantis brands to external customers. Such data density will give Mobilisights a greater level of autonomy when it comes to its reliance on other data suppliers to power applications.

Stellantis’ [software strategy](#) deploys next-generation tech platforms, building on existing connected vehicle capabilities to transform how customers interact with their vehicles. This strategy, detailed during Stellantis’ Software Day in December 2021, is expected to generate approximately €20 billion in incremental annual revenues by 2030. Mobilisights will be a key contributor to those revenues.

Mobilisights and its partners will operate within a very strict data governance and privacy policy. This includes using anonymized and aggregated data, and only sharing personal data of customers with their consent and only for the specific services of their choosing. Customers also can opt out of information being collected, used or shared, even after they have given their consent.

“The foundation of this whole business is trust,” said Sanjiv Ghatge. “Trust in our custodianship of data and trust that we are here to create a better world.”

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## About Stellantis

*Stellantis N.V. (NYSE / MTA / Euronext Paris: STLA) is one of the world’s leading automakers and a mobility provider. Its storied and iconic brands embody the passion of their visionary founders and today’s customers in their innovative products and services, including Abarth, Alfa Romeo, Chrysler, Citroën, Dodge, DS Automobiles, Fiat, Jeep®, Lancia, Maserati, Opel, Peugeot, Ram, Vauxhall, Free2move and Leasys. Powered by our diversity, we lead the way the world moves – aspiring to become the greatest sustainable mobility tech company, not the biggest, while creating added value for all stakeholders as well as the*

*communities in which it operates. For more information, visit [www.stellantis.com](http://www.stellantis.com).*



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*Actual results may differ materially from those expressed in forward-looking statements as a result of a variety of factors, including: the impact of the COVID-19 pandemic, the ability of Stellantis to launch new products successfully and to maintain vehicle shipment volumes; changes in the global financial markets, general economic environment and changes in demand for automotive products, which is subject to cyclicity; changes in local economic and political conditions, changes in trade policy and the imposition of global and regional tariffs or tariffs targeted to the automotive industry, the enactment of tax reforms or other changes in tax laws and regulations; Stellantis’ ability to expand certain of their brands globally; its ability to offer innovative, attractive products; its ability to develop, manufacture and sell vehicles with advanced features including enhanced electrification, connectivity and autonomous-driving characteristics; various types of claims, lawsuits, governmental investigations and other contingencies, including product liability and warranty claims and environmental claims, investigations and lawsuits; material operating expenditures in relation to compliance with environmental, health and safety regulations; the intense level of competition in the automotive industry, which may increase due to consolidation; exposure to shortfalls in the funding of Stellantis’ defined benefit pension plans; the ability to provide or arrange for access to adequate financing for dealers and retail customers and associated risks related to the establishment and operations of financial services companies; the ability to access funding to execute Stellantis’ business plans and improve its businesses, financial condition and results of operations; a significant malfunction, disruption or security breach compromising information technology systems or the electronic control systems contained in Stellantis’ vehicles; Stellantis’ ability to realize anticipated benefits from joint venture arrangements; disruptions arising from political, social and economic instability; risks associated with our relationships with employees, dealers and suppliers; increases in costs, disruptions of supply or shortages of raw materials, parts, components and systems used in Stellantis’ vehicles; developments in labor and industrial relations and developments in applicable labor laws; exchange rate fluctuations, interest rate changes, credit risk and other market risks; political and civil unrest; earthquakes or other disasters; and other risks and uncertainties.*

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