## **Between the sheets:**



# Comparing sleeping habits of men vs. women

#### **Dividing lines**

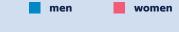
Women are less satisfied with their sleep...



Men are more likely to report satisfaction with their sleep than women<sup>1</sup>.

#### Taking control

... but are also less proactive about attempting to improve it. Here's what people have tried:





Soothing music



Consuming alcohol before bedtime



Specialized bedding



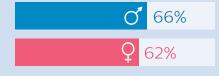
Sunrise alarm clocks



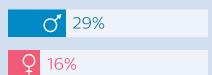
Sleep tracker

### Speaking up

Men are more likely to report experiencing one or more condition(s) which impact their sleep

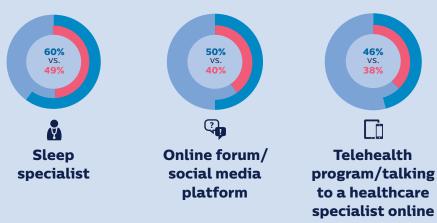


with snoring being their most common condition.



#### Seeking help

Women are less likely to have experience or interest in using a variety of resources to learn more about sleep and/or treatments to improve sleep. The most notable gaps are having used, or being willing to use:



For expert tips on ways to improve sleep, click <u>here</u>. To see more findings from this year's World Sleep Day survey, please visit: <u>Philips.com/WorldSleepDay</u>.