



Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to article 19 of the EU Regulation 596/2014 and according to a power of attorney given by Boris Nørgaard Kjeldsen, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

1.	Details of the person discharging managerial responsibilities/person closely associated					
a.	Name	Boris Nørgaard Kjeldsen				
2.	Reason for the notification					
a.	Position/status	Member of the Board				
b.	Initial notification/ Amendment	Initial notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a.	Name	Alm. Brand A/S				
b.	LEI	549300H4TGLJVZ6VTA48				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a.	Description of the financial instrument, type of instrument	Shares				
	Identification code	DK0061678109				
b.	Nature of the transaction	Purchase				
c.	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>DKK 7.55</td> <td>26,500</td> </tr> </tbody> </table>	Price(s)	Volume(s)	DKK 7.55	26,500
Price(s)	Volume(s)					
DKK 7.55	26,500					
d.	Aggregated information - Aggregated volume - Price	26,500 Shares DKK 200,075.00				
e.	Date of the transaction	18 November 2021				
f.	Place of the transaction	Nasdaq Copenhagen A/S				

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a.	Name	Alm. Brand A/S				
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4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a.	Description of the financial instrument, type of instrument	Rights				
	Identification code	DK0061678026				
b.	Nature of the transaction	Sale				
c.	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>DKK 3.5005</td> <td>22,820</td> </tr> </tbody> </table>	Price(s)	Volume(s)	DKK 3.5005	22,820
Price(s)	Volume(s)					
DKK 3.5005	22,820					
d.	Aggregated information - Aggregated volume - Price	22,820 Rights DKK 79,881.41				
e.	Date of the transaction	17 November 2021				
f.	Place of the transaction	Nasdaq Copenhagen A/S				

Contact

Please direct any questions regarding this announcement to.

Mikael Bo Larsen, Senior Investor Relations Officer, phone number +45 5143 8002.