



## **Press release | Wereldhave strengthens the collaboration with The Sting Companies for its Full Service Center in Tilburg**

Schiphol, May 17, 2021

**Wereldhave and The Sting Companies are strengthening their collaboration by extending three lease agreements in Tilburg totaling more than 17,000 m<sup>2</sup>. This demonstrates the confidence retailers have in Tilburg as shopping destination as well as the quality of one of Wereldhave's largest committed Full Service Center transformations.**

The temporary agreement with concept store De KOOOPman in the former Hudson's Bay building has been changed in a long-term permanent lease for the full building. De KOOOPman in Tilburg opened its doors in May 2020 in the former Hudson's Bay building, with a total surface area of approximately 13,170 m<sup>2</sup>. Even during the pandemic, the new formula proved to be a great success. As part of the agreement, the KOOOPman will eventually be converted to a new concept from The Sting Companies. Additionally, the well-known formulas The Sting and Costes will remain located at Pieter Vreedeplein for the coming years.

Wereldhave speaks of a major milestone: *"We are very pleased with this renewed collaboration with The Sting Companies in Tilburg. The three formulas fit in seamlessly with the needs of our target group and are a strong addition to the fashion offer in the Tilburg city center. The choice of The Sting Companies to have three stores in Tilburg proves the strength of this shopping city,"* said Doris Slegtenhorst, Business Unit Manager at Wereldhave in the Netherlands.

For more information:  
Ruud van Maanen  
Director IR & Corporate Development  
[Ruud.van.maanen@wereldhave.com](mailto:Ruud.van.maanen@wereldhave.com)  
+ 31 (0) 20 702 78 43

### **About Wereldhave - make every day count**

Wereldhave Full Service Centers contribute to a more joyful and comfortable everyday life. A one-stop location for groceries, shopping, leisure, relaxation, sports, health, work and other daily needs – all supported by smart concepts and digital services. By investing sustainably to meet the needs of customers and local areas, we enrich communities, while caring for the environment, and have a positive effect on the way people live, work and shop. Wereldhave Full Service Centers play a vital role in people's everyday lives in leading regional cities in the Netherlands, Belgium and France.

For more information, visit [www.wereldhave.com](http://www.wereldhave.com)

# Wereldhave

Wereldhave N.V.  
WTC Schiphol, Tower A, 3rd floor Schiphol  
Boulevard 233 1118 BH Schiphol  
P.O. Box 75837, 1118 ZZ Schiphol  
The Netherlands  
T +31 20 702 78 00  
F +31 20 702 78 01

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