



Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to article 19 of the EU Regulation 596/2014 and according to a power of attorney given by Jan Skytte Pedersen, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

1.	Details of the person discharging managerial responsibilities/person closely associated		
a.	Name	Herm. Rasmussen A/S Holding, company closely associated with Jan Skytte Pedersen	
2.	Reason for the notification		
a.	Position/status	Deputy Chairman of the Board	
b.	Initial notification/ Amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a.	Name	Alm. Brand A/S	
b.	LEI	549300H4TGLJVZ6VTA48	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a.	Description of the financial instrument, type of instrument	Rights	
	Identification code	DK0061678026	
b.	Nature of the transaction	Purchase	
c.	Price(s) and volume(s)	Price(s)	Volume(s)
		DKK 3.55	108,000
d.	Aggregated information		
	- Aggregated volume	108,000	
	- Price	DKK 383,400	
e.	Date of the transaction	11 November 2021	
f.	Place of the transaction	Nasdaq Copenhagen A/S	

1.	Details of the person discharging managerial responsibilities/person closely associated					
a.	Name	Jan Skytte Pedersen				
2.	Reason for the notification					
a.	Position/status	Deputy Chairman of the Board				
b.	Initial notification/ Amendment	Initial notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a.	Name	Alm. Brand A/S				
b.	LEI	549300H4TGLJVZ6VTA48				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a.	Description of the financial instrument, type of instrument	Rights				
	Identification code	DK0061678026				
b.	Nature of the transaction	Sale				
c.	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>DKK 3.55</td> <td>108,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	DKK 3.55	108,000
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DKK 3.55	108,000					
d.	Aggregated information - Aggregated volume - Price	108,000 DKK 383,400				
e.	Date of the transaction	11 November 2021				
f.	Place of the transaction	Nasdaq Copenhagen A/S				

Contact

Please direct any questions regarding this announcement to.

Mikael Bo Larsen, Senior Investor Relations Officer, phone number +45 5143 8002.