

Trading in GN Store Nord shares by board members, executives and associated persons

GN Store Nord has received notification pursuant to article 19 of regulation (EU) no. 596/2014 of the below transactions related to shares in GN Store Nord made by persons discharging managerial responsibilities in GN Store Nord and/or persons closely related with them.

| | | | |
|------------|--|---|----------------------------|
| 1 | Details of the person discharging managerial responsibilities/person closely associated | | |
| a) | Name | René Svendsen-Tune | |
| 2 | Reason for the notification | | |
| a) | Position/status | Chief Executive Officer | |
| b) | Initial notification/Amendment | Initial notification | |
| 3 | Details of the issuer | | |
| a) | Name | GN Store Nord A/S | |
| b) | LEI | 5493008U3H3W0NKPFL10 | |
| 4.1 | Details of the transaction(s) | | |
| a) | Description of the financial instrument, type of instrument Identification code | Shares DK0010272632 | |
| b) | Nature of the transaction | Purchase of shares by way of exercise of warrants | |
| c) | Price(s) and volume(s) | Price(s) DKK 124.0 per share | Volume(s) 15,550 shares |
| d) | Aggregated information - Aggregated volume - Price | NA | |
| e) | Date of the transaction | 2020-09-15 | |
| f) | Place of the transaction | Outside a trading venue | |

For further information, please contact:

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About GN Group

The GN Group enables people to Hear More, Do More and Be More through its intelligent hearing, audio and video collaboration solutions. Inspired by people and driven by our innovation leadership, we leverage technological synergies between our hearing and audio divisions to deliver unique and increasingly individualized user experiences in our products and solutions.

150 years ago, GN was founded with a truly innovative and global mindset. Today, we honor that legacy with world-leading expertise in the human ear, sound and video processing, wireless technology, miniaturization and collaborations with leading technology partners. GN's solutions are marketed by the brands ReSound, Beltone, Interton, Jabra, BlueParrott and FalCom in 100 countries. Founded in 1869, the GN Group employs 6,500 people and is listed on Nasdaq Copenhagen (GN.CO).

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