



IMCD Bolsters Brazil Speciality Distribution Strategy by Acquiring VitaQualy Comércio de Ingredientes

ROTTERDAM, The Netherlands (19 August 2020) – IMCD N.V. (“IMCD” or “Company”), a leading distributor of speciality chemicals and ingredients, today announced it has acquired 100% of the outstanding shares of Brazilian speciality ingredient distributor, VitaQualy Comércio de Ingredientes LTDA (“VitaQualy”).

“The acquisition of VitaQualy aligns with our company’s global Food & Nutrition strategy to offer trend-based solutions and the distribution of speciality ingredients around four main pillars – taste, texture, nutrition and function,” said Nicolas Kaufmann, Managing Director, IMCD Brasil. “As a reputable distributor of flavors and ingredients, VitaQualy strengthens IMCD Brasil’s expertise and product portfolio in the taste category of our business. The synergies between IMCD and VitaQualy will create opportunities to develop our offering to suppliers and customers, while further strengthening our foothold as a speciality distribution leader in Brazil.”

Based in São Paulo, Brazil, VitaQualy has an asset light business model and holds long-term customer and supplier relationships as an ingredient distributor to the food, nutrition, pharmaceuticals and nutraceuticals markets. In 2019, VitaQualy generated a revenue of BRL 26 million and adds eight employees to the IMCD Brasil team. The company will be fully integrated into IMCD’s organisation in 2021.

“VitaQualy has a 20-year history of serving the industry with tenacity and professionalism,” said Alice Salgado, Owner, VitaQualy. “We are pleased to continue our company’s lifework as part of a trusted global leader that aligns with our core principles and boosts our capabilities to better serve our valued customers and suppliers.”

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Value through expertise



About IMCD N.V.

IMCD is a market-leader in the sales, marketing and distribution of speciality chemicals and food ingredients. Its result-driven professionals provide market-focused solutions to suppliers and customers across EMEA, Asia-Pacific and Americas, offering a range of comprehensive product portfolios, including innovative formulations that embrace industry trends.

Listed at Euronext, Amsterdam (IMCD), IMCD realised revenues of EUR 2,690 million in 2019 with nearly 3,000 employees in over 50 countries on 6 continents. IMCD's dedicated team of technical and commercial experts work in close partnership to tailor best in class solutions and provide value through expertise for around 49,000 customers and a diverse range of world class suppliers.

To find out more about IMCD, please visit www.imcdgroup.com.

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