Publicis Groupe successfully prices EUR 500 million of bond issue

Paris – September 16, 2026 – Publicis Groupe [Euronext Paris FR0000130577, CAC 40] announces that it has successfully priced its offering of EUR 500 million of notes due September 2030 (the "**Notes**").

The Notes are being issued under Publicis Groupe SA's Euro Medium Term Note Program dated July 24, 2026.

This bond will be issued by MMS USA Holdings Inc., a wholly-owned subsidiary of Publicis Groupe SA and unconditionnaly guaranteed by Publicis Groupe SA. The bonds carry a fixed annual coupon of 4.125%.

The net proceeds of the bond issue will contribute to the financing of the acquisition of LiveRamp. As a reminder, the acquisition of LiveRamp remains subject to customary approvals and is expected to close before the end of 2026.

The transaction has been led by Citi as Global Coordinator, and BNP Paribas, BofA Securities, HSBC and Lloyds, all as Joint Lead Managers.

Disclaimers

This press release is for information purposes only and is not an offer or sollicitation to purchase or subscribe securities (including the Notes) in the United States, Canada, Australia, Japan or in any other jurisdiction. The offer and subscription of the Notes may be subject in certain juridictions to specific legal or regulatory restrictions; Publicis Groupe SA accepts no liability for any breach by any person of these restrictions.

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European Economic Area

*The Notes may not be and have not been offered to the public in any Member State of the European Economic Area ("**EEA**") (each a "**Relevant State**"), except in accordance with the derogations provided for in Article 1(4) of the Prospectus Regulation. No action has been or will be taken to permit an offer to the public of the Notes other than to qualified investors in a Relevant State.*

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Prohibition of sales to EEA Retail Investors *- The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area ("****EEA****"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended, "MiFID II"); (ii) a customer within the meaning of Directive (EU) 2016/97 (as amended, the "Insurance Distribution Directive"), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II, or (iii) not a qualified investor as defined in the Prospectus Regulation. Consequently, no key information document required by Regulation (EU) No 1286/2014 (as amended, the "PRIIPs Regulation") for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPs Regulation.*

This investment restriction is in addition to the other investment restrictions applicable in each Relevant State.

United Kingdom

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Canada, Australia and Japan

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About Publicis Groupe - The Power of One

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