Regulatory Release 25/2020 May 22, 2020

Better Collective - Share buyback program

On March 19, 2020 Better Collective A/S initiated a share buyback program for up to EUR 5,000,000 (SEK 54,580,500), to be executed during the period from March 19, 2020 to June 30, 2020.

The following transactions have been executed under the program during the period from May 15, 2020 to May 20, 2020:

Date		Average weighted purchase price (SEK per share)	Amount (SEK)
Accumulated under the program as of last announcement:	481,050	77.2798	37,175,433.28
15/05/2020	4,518	87.5931	395,745.63
18/05/2020	0	0.0000	0.00
19/05/2020	10,269	91.1847	936,375.68
20/05/2020	3,349	90.8431	304,233.54
Accumulated under the program following above purchases:	499,186	77.7502	38,811,788.13

Following the above purchases, Better Collective A/S holds 499,186 treasury shares corresponding to 1.07 % of the outstanding share capital of the company,

Purchases for an amount of up to EUR 1,444,537 (SEK 15,768,712) remain to be executed under the program.

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This information is such information as Better Collective A/S is obliged to make public pursuant to the EU Market Abuse Regulation.

About Better Collective:

Better Collective's vision is to empower iGamers through transparency and technology – this is what has made them the world's leading developer of digital platforms for betting tips, bookmaker information and iGaming communities. Better Collective's portfolio includes websites and products, among other bettingexpert.com, the trusted home of tips from expert tipsters and in depth betting theory. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO).

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