



Member of the Board of Directors of Anoto has passed away in a traffic accident

Stockholm, 24 October 2018 – Will Reeb, member of the Board of Directors of Anoto Group AB (publ) (“Anoto”), has passed away in a traffic accident.

Jörgen Durban, Chairman of the Board of Directors of Anoto: “It is with great grief that we received the tragic message that Will Reeb has passed away in a traffic accident in Portugal. Will Reeb was elected as a member of the Board of Directors of Anoto in 2018 and held prior to this a number of positions in Anoto, for instance Chief Marketing Officer and Chief Strategy Officer.”

Nerthus Investments Ltd., the largest shareholder in Anoto, proposes that the company convenes an extraordinary general meeting to elect Joonhee Won, CEO of Anoto, as a member of the Board of Directors of the company for the period until the end of the next annual general meeting. The Board of Directors intends to convene such an extraordinary general meeting shortly.

For further information, please contact:

Joonhee Won, CEO

For more information about Anoto, please visit www.anoto.com or email ir@anoto.com

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About Anoto Group

Anoto is a publicly held Swedish technology company known globally for innovation in the area of information-rich patterns and the optical recognition of those patterns. It is a leader in digital writing and drawing solutions, having historically used its proprietary technology to develop smartpens and the related software. These smartpens enrich the daily lives of millions of people around the world. Now Anoto is also using its pattern, optics, and image-processing expertise to bridge between the analogue and digital domains through an initiative known as Anoto DNA (ADNA). ADNA makes it possible to uniquely and unobtrusively mark physical objects and then easily identify those individual objects using ubiquitous mobile devices such as phones and tablets. ADNA is enabling exciting possibilities for product innovation, marketing



insights, and supply-chain control. Anoto is traded on the Small Cap list of Nasdaq Stockholm under ANOT.