

PRESS RELEASE

ZETADISPLAY PUBLISHES BOND PROSPECTUS AND APPLIES FOR LISTING OF BONDS ON NASDAQ STOCKHOLM

Malmö - ZetaDisplay AB (publ) (Nasdaq Stockholm: ZETA) announced on 12 September 2019 that the company had successfully issued a senior unsecured bond loan of SEK 300 million. The bonds carry a floating interest of 3 months STIBOR + 4.75 per cent per annum and matures in March 2023.

ZetaDisplay has applied for listing of the bonds on the Corporate Bond list at Nasdaq Stockholm. The bonds will be admitted to trading at Nasdaq Stockholm as soon as possible.

In connection herewith, ZetaDisplay has prepared a prospectus which has been approved by and registered with the Swedish Financial Supervisory Authority. The prospectus will be available on the Financial Supervisory Authority's website (www.fi.se) and on ZetaDisplay's website (<https://ir.zetadisplay.com>).

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About ZetaDisplay

ZetaDisplay provides visual communication solutions to influence behavior in a physical store or office environment. The company is built on a profound understanding of human behavior in decision-making situations. The total offering includes concept development software programming, deployment as well as technical contracted services. ZetaDisplay is based in Malmö, Sweden. The company has annual net sales 400 MSEK and employs 140 employees at eight offices in six European countries. The company controls and maintains today more than 50 000 installations at customers on 50 markets. The share is listed on the NASDAQ OMX Stockholm Stock Exchange [ZETA].

More information at www.zetadisplay.com