

## MAJOR SHAREHOLDER ANNOUNCEMENT

Bang & Olufsen A/S has, pursuant to the Danish Capital Markets Act, received a major shareholder notification from UBS Group AG.

- As per 02 July 2026, UBS Group AG's holding of shares and voting rights pursuant to section 38 of the Danish Capital Markets Act, as well as other financial instruments pursuant to section 39(2), was above 5 percent of the total share capital and voting rights in Bang & Olufsen A/S.

As of 02 July 2026, UBS Group AG held a total of 7,597,429 shares and voting rights in Bang & Olufsen A/S, corresponding to 5.16 percent of the total share capital and voting rights.

For further information, please contact:

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