



**Company Announcement**  
No. 22/2020

Copenhagen, 31 August 2020

**Notification and Public Disclosure of Transactions by Person Discharging Managerial Responsibilities**

<b>1.</b>	<b>Information on the person discharging managerial responsibilities/person closely associated</b>					
a)	Name	Niels Frederiksen				
<b>2.</b>	<b>Reason for the notification</b>					
a)	Position/title	Chief Executive Officer				
b)	Initial notification/amendment	Initial notification				
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Scandinavian Tobacco Group A/S				
b)	LEI code	5299003KG4JS99TRML67				
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument Identification code	Shares DK0060696300 - STG				
b)	Nature of the transaction	Purchase of shares				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>98.50</td> <td>10,000 shares</td> </tr> </tbody> </table>	Price(s)	Volume(s)	98.50	10,000 shares
Price(s)	Volume(s)					
98.50	10,000 shares					
d)	Aggregated information - Aggregated volume - Price	- -				
e)	Date of the transaction	2020-08-28				
f)	Place of the transaction	Nasdaq Copenhagen				

**For further information, please contact:**

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**About Scandinavian Tobacco Group**

Scandinavian Tobacco Group A/S is a world leading manufacturer of cigars and pipe tobacco with an annual production of four billion cigars and 5,000 tonnes of pipe and fine-cut tobacco.

The Group holds market-leading positions in several categories and has a portfolio of more than 200 global and local brands.

Scandinavian Tobacco Group has its headquarter in Copenhagen, Denmark – and employs approximately 11,000 people in Europe, the US, Canada, Australia, New Zealand, the Dominican Republic, Honduras, Nicaragua, Indonesia and Sri Lanka. For more information please visit [www.st-group.com](http://www.st-group.com)