

JCDecaux SA: proposal for conversion to a European Company

Out of Home Media

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Paris, March 5th, 2020 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, has announced the decision of the Executive Board, with the approval of the Supervisory Board, to submit a proposal to its shareholders for its conversion to a European Company (*Societas Europaea*, SE), at the next Annual General Shareholders Meeting, to be held on May 14th, 2020.

Used by a growing number of companies across Europe, SE is a legal status recognised in all EU countries. This change of status would reflect the Group's international reach, particularly in Europe, where it is present in 23 of the 27 EU countries and the world leader in outdoor advertising.

The plan would have no impact on the governance or activities of JCDecaux SA, nor would it impact the stock market where JCDecaux is listed, but would align the Group's legal organisation with its economic and social situation. With almost 52% of its workforce based in Europe, the Group is deploying significant shared resources across the continent (particularly in France, Germany, Spain), in order to support its R&D policy, data and programming strategy and supply chain during its digital transformation.

Converting to a European Company would change the company's legal status but would not impact the existing rights of shareholders and stakeholders or affect the location of the company's head office in France. The procedures applicable to social dialogue within JCDecaux SE will be discussed with social partners over the coming weeks.

The conversion plan will be submitted during the Annual General Meeting of Shareholders of JCDecaux SA, scheduled for May 14th, 2020.

Key Figures for JCDecaux

- 2019 revenue: €3,890m
- Present in 3,890 cities with more than 10,000 inhabitants
- A daily audience of more than 890 million people in more than 80 countries
- 13,210 employees
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1st Out-of-Home Media company to join the RE100 (committed to 100% renewable energy)
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is recognised for its extra-financial performance in the FTSE4Good index and the MSCI and CDP 'A List' rankings
- 1,061,630 advertising panels worldwide
- N°1 worldwide in street furniture (517,800 advertising panels)
- N°1 worldwide in transport advertising with more than 160 airports and 270 contracts in metros, buses, trains and tramways (379,970 advertising panels)
- N°1 in Europe for billboards (136,750 advertising panels)
- N°1 in outdoor advertising in Europe (636,620 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (260,700 advertising panels)
- N°1 in outdoor advertising in Latin America (69,490 advertising panels)
- N°1 in outdoor advertising in Africa (22,760 advertising panels)
- N°1 in outdoor advertising in the Middle East (15,510 advertising panels)

For more information about JCDecaux, please visit jcdcaux.com.

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A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,245,684.82 euros - # RCS: 307 570 747 Nanterre - FR 44307570747