

## INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

Declaration pursuant to Articles L.233-8 II of the French Commercial Code and 223-16 of the General Regulations of the Autorité des marchés financiers (AMF)

| Date of settlement | Total number | Number of         | Number of voting     | Number of actual voting |
|--------------------|--------------|-------------------|----------------------|-------------------------|
| of information     | of shares    | shares without    | rights for threshold | rights (exercisable at  |
|                    |              | voting rights (*) | calculation (**)     | shareholders' meeting)  |
| July 31, 2024      | 20 455 403   | 818 150           | 22 352 336           | 21 534 186              |
| June 30, 2024      | 20 455 403   | 813 392           | 22 352 340           | 21 538 948              |
| May 31, 2024       | 20 455 403   | 758 861           | 22 374 878           | 21 616 017              |
| April 30, 2024     | 20 455 403   | 714 864           | 22 375 860           | 21 660 996              |
| March 31, 2024     | 20 455 403   | 696 391           | 22 376 742           | 21 680 351              |
| February 29, 2024  | 20 455 403   | 700 847           | 22 376 636           | 21 675 789              |
| January 31, 2024   | 20 455 403   | 697 328           | 22 376 636           | 21 679 308              |
| December 31, 2023  | 20 455 403   | 701 329           | 22 376 736           | 21 675 407              |

(\*) exclusively consisting of treasury shares.

(\*\*) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the General Regulations AMF).

## About HighCo

As an expert marketing and communication, HighCo supports brands and retailers in accelerating the transformation of retail.

Listed in compartment C of Euronext Paris, and eligible for SME equity savings plans ("PEA-PME"), HighCo has nearly 500 employees.

HighCo has achieved a Gold rating from EcoVadis, meaning that the Group is ranked in the top 5% of companies in terms of CSR performance and responsible purchasing.

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## Upcoming event

Publication take place after market close.

Quarterly gross profit

Q3 and 9-months 2024 Gross Profit: Wednesday, 16 October 2024 2024 Gross Profit: Wednesday, 22 January 2025

Analyst meeting (French Society of Financial Analysts - SFAF) 2024 Half-year Earnings Conference Call at 10:00 am: Thursday, 12 September 2024

Earnings 2024 Half-year Earnings: Wednesday, 11 September 2024





HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT), Euronext® Tech Croissance (FRTPR) and Enternext® PEA-PME 150 index (ENPME). ISIN: FR0000054231 Reuters: HIGH.PA Bloomberg: HCO FP For further financial information and press releases, go to <u>www.highco.com</u>.

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