

PRESS RELEASE

CHANGE OF NUMBER OF SHARES AND VOTING RIGHTS IN ZETADISPLAY

Malmö - ZetaDisplay AB (publ) (Nasdaq Stockholm: ZETA) has, as previously announced, completed the last exercise period of ZETA TO 1. Subscription of new shares with exercise of the warrants has resulted in a change in the number of shares and votes in ZetaDisplay.

The total number of ordinary shares and votes after the change amounts to 26,800,011.

All shares are ordinary shares. The company has no own shares.

Malmö, 31 October 2019

This information is information that ZetaDisplay AB is obliged to make public pursuant to the Financial Instruments Trading Act. The information was provided, by Per Mandorf, for publication on 31 October 2019 at 3.00 pm.

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About ZetaDisplay

ZetaDisplay provides visual communication solutions to influence behavior in a physical store or office environment. The company is built on a profound understanding of human behavior in decision-making situations. The total offering includes concept development software programming, deployment as well as technical contracted services. ZetaDisplay is based in Malmö, Sweden. The company has annual net sales 400 MSEK and employs 140 employees at eight offices in six European countries. The company controls and maintains today more than 50 000 installations at customers on 50 markets. The share is listed on the NASDAQ OMX Stockholm Stock Exchange [ZETA].

More information at www.zetadisplay.com