

NEW CFO FOR DFDS

Karina Deacon has been appointed new CFO for the DFDS Group starting on 1 January 2020.

She replaces Torben Carlsen as CFO following his appointment to President & CEO from 1 May 2019.

She will join Torben Carlsen in the Group's Executive Board and be part of the Executive Team.

"I am very pleased to welcome Karina Deacon to DFDS. Her experience from successful listed companies and significant international career fit perfectly with her new role at DFDS," says Torben Carlsen.

In her new role as Group CFO at DFDS, a primary task will be to drive continued earnings growth. Karina Deacon will be responsible for the Finance Division that includes Corporate Finance, Group Accounts & Tax, Investor Relations & Corporate Planning, Procurement, Legal & Insurance as well as DFDS' internal Strategy & Consulting team.

Karina Deacon (50) has extensive strategic and financial management experience from positions with several large, international companies. She holds a Master of Business Administration & Auditing and has gained experience with various management, finance and accounting roles at PWC and ISS and positions as Group CFO from Landic Property, Saxo Bank and most recently Nilfisk.

"Together with Karina I look forward to achieving the ambitions of our new Win 23 strategy. In this respect, Karina's experience with efficiency and transformations will be of great value to DFDS," says Torben Carlsen.

"I am really excited to join DFDS and a team that has succeeded in creating impressive results over many years. I look very much forward to contribute to this together with my new colleagues," says Karina Deacon.

DFDS A/S, Sundkrogsgade 11
DK-2100 Copenhagen Ø
CVR 14 19 47 11

www.dfds.com

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Contact

Torben Carlsen, CEO
+45 33 42 32 01

Søren Brøndholt Nielsen, IR
+45 33 42 33 59

Gert Jakobsen, Communications
+45 33 42 32 97

About DFDS

DFDS provides ferry and transport services in Europe and Turkey, generating annual revenues of EUR 2.3bn.

To over 10,000 freight customers, we deliver high performance and superior reliability through ferry & port terminal services, and transport & logistics solutions.

For more than five million passengers, we provide safe overnight and short sea ferry services.

Our 8,000 employees are located on ships and in offices across 20 countries. DFDS was founded in 1866, is headquartered in Copenhagen, and listed on NASDAQ Copenhagen.