



## Sidertrade announces alliance with Interpath

February 13, 2025 | [Sidertrade](#), the global leader in AI-powered Order-to-Cash applications, and [Interpath](#), the international advisory firm, have announced an alliance relationship that has been designed to accelerate digital transformation efforts, empowering businesses to harness AI from Sidertrade's dedicated Order-to-Cash Data Lake and adapt more effectively to the demands of a rapidly changing economy.

Interpath is a fast-growing firm that supports clients with advisory and restructuring services and has operations in the UK, France, Ireland, Germany, Austria, Bermuda, Cayman Islands, BVI, and Algeria. The alliance with Sidertrade will support the firm's continued growth and further enhance its ability to create, defend, preserve, sustain and grow value for its clients through working capital optimization. In turn, Sidertrade will be able to draw on Interpath's advisory capabilities across a wide range of markets and channels to help more leadership teams transform their Order-to-Cash operations.

**Kevin Schafer, AVP Partners Europe, at Sidertrade, commented:** *"We are excited to join forces with Interpath to extend the reach of Aimie, Sidertrade's AI assistant, to a wider spectrum of organizations. By combining Interpath's industry expertise with our advanced technology, we are creating a powerful synergy to help businesses unlocking new efficiencies in optimizing working capital and driving sustainable cash flow growth."*

The new alliance is set to reshape the way businesses tackle working capital challenges. It aims to empower organizations with digitally transformative solutions, delivering tangible results in an increasingly dynamic financial environment.

Sidertrade has consistently been recognized as a leader in the global Order-to-Cash the market, thanks to its powerful AI technology powered by the [Sidertrade Data Lake](#) which processes \$6.1 trillion in B2B payment transactions real-time daily in Sidertrade's cloud to provide users with a unique market view. Sidertrade has been positioned as a **Gartner® Magic Quadrant™** Leader since 2022. It was also named a Leader in the **IDC MarketScape: Worldwide Accounts Receivable Automation Applications** for the Enterprise 2024 Vendor Assessment (doc #US51740924, December 2024).

**Hope Rosenbaum, Chief Growth Officer, Head of Alliances at Interpath, commented:** *"Sidertrade offers a world-class Order-to-Cash solution that leverages AI and cloud technology to make a transformational impact, complementing the work we do every day to help clients improve their financial performance and create value. The alliance couldn't be timelier as businesses look for ways to make their cashflow work for them and find a more sustainable financial future. We look forward to working with Sidertrade as we leverage the technology and harness the expertise that we both hold to make a real difference for businesses we support across our international networks."*

Gartner, Magic Quadrant for Invoice-to-Cash Applications, 6 May 2024, Tamara Shipley Et Al.

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### About Sidertrade ([www.sidertrade.com](http://www.sidertrade.com))

Sidertrade (Euronext Growth: ALBFR.PA) provides a SaaS platform designed to revolutionize how cash flow is secured and accelerated. Leveraging its next-generation AI, nicknamed Aimie, Sidertrade analyzes [\\$6.1 trillion worth of B2B payment transactions daily in its Cloud](#), thereby anticipating customer payment behavior and the attrition risk of more than 38 million buyers worldwide. Aimie recommends the best operational strategies,



dematerializes and intelligently automates Order-to-Cash processes to enhance productivity, results and working capital across organizations.

Sidetrade has a global reach, with 400+ talented employees based in Europe, the United States and Canada, serving global businesses in more than 85 countries. Amongst them: Bidcorp, Biffa, Bunzl, Engie, Expedia, Inmarsat, KPMG, Lafarge, Manpower, Opentext, Page, Randstad, Saint-Gobain, Securitas, Sodexo, Tech Data, UGI, and Veolia.

Sidetrade is a participant of the United Nations Global Compact, adhering to its principles-based approach to responsible business.

For further information, visit us at [www.sidetrade.com](http://www.sidetrade.com) and follow [@Sidetrade](https://www.linkedin.com/company/sidetrade) on LinkedIn.

*In the event of any discrepancy between the French and English versions of this press release, only the English version is to be taken into account.*