



INTELLIGENT
MARKETING

INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

Declaration pursuant to Articles L.233-8 II of the French Commercial Code
and 223-16 of the General Regulations of the Autorité des marchés financiers (AMF)

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
March 31, 2021	22 421 332	1 650 420	24 890 674	23 240 254
February 28, 2021	22 421 332	1 645 996	24 893 274	23 247 278
January 31, 2021	22 421 332	1 633 480	24 893 773	23 260 293
December 31, 2020	22 421 332	1 631 028	24 893 873	23 262 845

(*) exclusively consisting of treasury shares.

(**) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the General Regulations AMF).

About HighCo

As an expert in data marketing and communication, HighCo continuously innovates to work with brands and retailers in meeting the retail challenges of tomorrow.

Listed in compartment C of Euronext Paris, and eligible for SME equity savings plans ("PEA-PME"), HighCo has nearly 600 employees and since 2010 has been included in the Gaia Index, a selection of 70 responsible Small and Mid Caps.

Your contacts

Cécile COLLINA-HUE
Managing Director
+33 1 77 75 65 06
comfi@highco.com

Cynthia LERAT
Press Relations
+33 1 77 75 65 16
c.lerat@highco.com

Upcoming event

Publication take place **after market close**.

Quarterly gross profit

Q1 2021 Gross Profit: Wednesday, 21 April 2021

Q2 and H1 2021 Gross Profit: Tuesday, 20 July 2021

Q3 and 9-months 2021 Gross Profit: Wednesday, 20 October 2021

2021 Gross Profit: Wednesday, 19 January 2022

Analyst meeting (French Society of Financial Analysts - SFAF)

First-Half 2021 Results Conference Call at 11 :00 a.m : Thursday, 26 August 2021

Results

2021 Half-year Results: Wednesday, 25 August 2021



HighCo

INTELLIGENT
MARKETING



European Rising Tech
LABEL



HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT), Euronext® Tech Croissance (FRTPR) and Euronext® PEA-PME 150 index (ENPME).

ISIN: FR0000054231

Reuters: HIGH.PA

Bloomberg: HCO FP

For further financial information and press releases, go to www.highco.com.

This English translation is for the convenience of English-speaking readers. Consequently, the translation may not be relied upon to sustain any legal claim, nor should it be used as the basis of any legal opinion. HighCo expressly disclaims liability for any inaccuracy herein.