

## Share Transactions Disclosure

Banijay Group N.V. (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 30 March 2026 to 03 April 2026 in accordance with the authorization given by the shareholder's annual meeting on 22 May 2025.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2026-03-30	BUY	50	8.550000	427.50	XAMS
2026-03-31	BUY	1115	8.497085	9 474.25	XAMS
2026-03-31	SELL	266	8.550188	2 274.35	XAMS
2026-04-01	BUY	744	8.437567	6 277.55	XAMS
2026-04-01	SELL	415	8.501807	3 528.25	XAMS
2026-04-02	BUY	150	8.450000	1 267.50	XAMS
2026-04-02	SELL	150	8.483333	1 272.50	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

**Agenda**

Q1 2026: 18 May 2026

**Investor Relations**

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**Press Relations**

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**About Banijay Group**

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), Live experiences (through Banijay Live, a leading player in live experiences) and Online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2025, Banijay Group recorded revenue and Adjusted EBITDA of €4.9bn and €961m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).