

Paris – 7 July 2025**Share Transactions Disclosure**

Banijay Group N.V.¹ (894500G73K46H93RF180) declares the following transactions made on its own shares (NL0015000X07) from 30 June to 4 July 2025 in accordance with the authorization given by the shareholder's annual meeting on 22 May 2025.

Trade Date	Side	Total Daily Volume (Number of Shares)	Average Price	Amount of Transactions	Market Identification Code
2025-06-30	BUY	1073	8.749953	9 388.70	XAMS
2025-06-30	SELL	271	8.850000	2 398.35	XAMS
2025-07-01	BUY	634	8.455521	5 360.80	XAMS
2025-07-02	BUY	180	8.500000	1 530.00	XAMS
2025-07-02	SELL	632	8.506487	5 376.10	XAMS
2025-07-03	BUY	305	8.450000	2 577.25	XAMS
2025-07-04	BUY	1433	8.239323	11 806.95	XAMS
2025-07-04	SELL	602	8.337209	5 019.00	XAMS

The disclosure of all share transactions was made publicly available and can be consulted on the company's website (<https://group.banijay.com/liquidity-agreement/>) under the section « Investors ».

Agenda

H1 2025 results: 31 July 2025

Investor Relations

investors@group.banijay.com

Press Relations

banijaygroup@brunswickgroup.com

About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), Live experiences (through Banijay Live, a leading player in live experiences) and Online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2024, Banijay Group recorded revenue and Adjusted EBITDA of €4.8bn and €900m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).

¹ Previously known as FL Entertainment N.V. until 24 May 2024