

### **Fly Play hf.: Withdrawal of Intent to Make Voluntary Takeover Offer**

On June 10, 2025, Fly Play hf. ("PLAY" or the "company") announced that it had received a notification from the company BBL 212 ehf., stating—on behalf of BBL 212 ehf. and a takeover group led by Einar Örn Ólafsson and Elías Skúli Skúlason—that the takeover group intended to make a voluntary takeover offer for all shares in PLAY.

PLAY has received a notification from BBL 212 ehf. and the takeover group stating that the plans for a voluntary offer have been withdrawn:

"The plans and future vision of the takeover group have been well received by the company's shareholders. However, after discussions with shareholders, it has become clear that many are in favor of PLAY remaining listed on the Main Market. In light of this, the takeover group has decided to withdraw its plans to make a voluntary takeover offer for the company's shares but will continue to support the company in the journey ahead, which is backed by strong shareholder consensus."