Notification and public disclosure of transactions in Carlsberg A/S shares by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Cees 't Hart		
2.	Reason for the notification	n		
a)	Position/status	Member of the Carlsberg A/S Executive Board (CEO)		
b)	Initial notification/Amend- ment	Initial notification		
3.	Details of the issuer, emis tion monitor	, emission allowance market participant, auction platform, auctioneer or auc-		
a)	Name	Carlsberg A/S		
b)	LEI ¹	5299001O0WJQYB5GYZ19		
4.		on(s): section to be repeated for (i) each type of instrument; (ii) each type h date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instru- ment	B-shares		
	Identification code	DK0010181759		
b)	Nature of the transaction	Vesting of performance shares		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		0 DKK per share	35.623 shares	
d)	Aggregated information - Aggregated volume - Price	N/A		
e)	Date of the transaction	2018-02-25		
f)	Place of the transaction	Outside a trading venue.		

¹ LEI codes are currently not a mandatory field.